



GUSHING



S. B. M. YOUNG
Lieut.-General United States Army
"Just right, is my opinion of Tuxedo. Just mild enough, mellow enough, fragrant enough to make every pipeful a real pleasure."

S. B. M. Young



EDGAR A. GUEST
President of American Press
Humorists, Detroit, Mich.
"After filling my pipe with Tuxedo I find my work is a pleasure. It makes a hard day's grind less arduous. I can cheerfully recommend it to all who have to work for a living."

Edgar A. Guest



ROBERT T. HOUGH
Former Solicitor, U. S. Internal
Revenue Service
"When a man finds the right tobacco, a pipe becomes his trusted counselor and friend. I have found the right tobacco in Tuxedo. Its mellowness, fragrance and mildness afford perfect enjoyment."

Robert T. Hough

Your Kind of a Smoke

That's what Tuxedo is guaranteed to be—with a guarantee (printed in the top of each tin) which is absolutely definite, unconditional and without a quibble.

You steady pipe-smokers—that guarantee applies to you. Whatever tobacco you're smoking now, Tuxedo is *guaranteed* to suit you better—give you greater satisfaction.

You who are not pipe-smokers, who have tried with the wrong tobacco and couldn't—that guarantee applies to you. Tuxedo is *guaranteed* to be the *right* tobacco for you—to make the pipe your most pleasant, comforting and enjoyable companion.

Tuxedo

The Perfect Tobacco for Pipe and Cigarette

Only the mildest, sweetest leaf—the leaf that grows at the top and center of the Burley tobacco plant—is used in Tuxedo.

This choice leaf for Tuxedo is aged in wood *three to five* years. All smoking tobaccos are aged—*must* be to make them smokable—but many of them for only a year or so. So Tuxedo would be far mellow and milder even if its preparation ended with its longer ageing.

But Tuxedo is *more* than aged—*after* nature has done all it can to mellow the leaf, the secret *original* "Tuxedo Process" is applied.

That process does what ageing alone *cannot* do—removes every particle of bite from the tobacco—makes it supremely mild—enables you to smoke your pipe all you please without a trace of sore tongue or irritated throat.

Insist on getting Tuxedo—try it for a week—our guarantee says, your money back if not *entirely* satisfactory.

YOU CAN BUY TUXEDO EVERYWHERE

Convenient, glassine - wrapped, 5c
moisture-proof pouch
In Tin Humidors, 40c and 80c

Famous green tin, with gold
lettering, curved to fit pocket 10c
In Glass Humidors, 50c and 90c

THE AMERICAN TOBACCO COMPANY

Illustrations
are about one-
third size of real
packages.



E. N. MARSTELLER
Surgeon U. S. Navy
"Tuxedo is the mildest, coolest, finest smoke in the world. It has a pleasant, refined aroma that is particularly enjoyable."

E. N. Marsteller



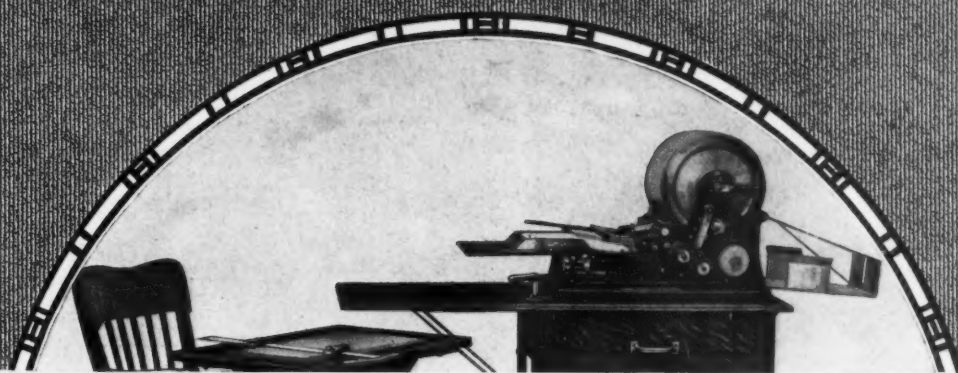
FRITZ KREISLER
Famous Violinist
"I have certainly found in Tuxedo the one and only tobacco that measures up to all my requirements, rich in fragrance, always cool smoking and so mild that I can smoke pipeful after pipeful at a sitting."

Fritz Kreisler



HOLBROOK BLINN
Famous Actor
"I never realized that this was an age of wonders until I smoked Tuxedo. There is no question as to its value."

Holbrook Blinn



MIMEOGRAPH

EDISON-DICK



Draw it, then print it—typewrite it, then duplicate it. The mimeograph system for doing office printing is simplicity itself. There is no delaying type to set or distribute. It is the quickest means of doing good printing. And it has the further advantages that it will reproduce drawings, charts, maps, etc., by simply tracing them on the stencil. Equipment for large office or small, costs little to obtain and little to maintain. Send for interesting booklet "W" to the A. B. Dick Company, Chicago and New York.



To the One Who

Is able to predict who will be nominated on the Democratic ticket for President, LIFE will present the magnificent privilege of becoming a regular subscriber to this paper, on receipt, of course, of the proper amount.

Our Wonderful Offer

This is Number Four of our famous private contests.

How can we do this? By making the best paper in the country. In no other way could we afford to be so generous with the public. Send your money in any way you like that is safe.

But we do more than this. When your subscription expires, we will send you an expiration notice and will renew it upon receipt of the proper amount.

See Him Anyway

If you are leaving town on your annual vacation do you want to run the risk of not seeing LIFE when you are away?

No—a thousand times no!

Then before you leave, see the newsdealer and tell him to subscribe for you while you are gone. He will take care of you.

Or, after you get to where you are going, see the newsdealer and tell him to deliver LIFE during your stay.

If you are a regular subscriber, a week before you go send your name and change of address to this office. Always send the old address with the new.

Special Offer

Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send LIFE for three months to

Open only to new subscribers; no subscriptions renewed at this rate.

LIFE, 17 West 31st Street, New York.

One Year, \$5.00. (Canadian, \$5.52; Foreign, \$6.04.)

Health—the Money Maker's Greatest Asset

*Mental Energy—the Key to Success—Depends on Physical Fitness.
A Remarkable System for Recreating the Body and Mind*

By W. W. WASHBURN

IT has taken us Americans many years to realize that the real basis of personal efficiency—the one great secret of success as well as happiness in life—lies in our physical condition. Our bodies are much like engines. They furnish the power that lies back of brain-energy. When we increase our physical vitality we automatically increase our mental energy.

Have you ever noticed how some days when you feel out of sorts, when you seem to lack your usual physical energy, how inefficient you are in your business? You may "get by" and turn out the work you planned for the day, but did you do it as well as usual and wasn't it a tax instead of a pleasure?

Alois P. Swoboda, the noted discoverer of Conscious Evolution, says that even when the average American is at his best—when he feels better than usual—that he is in reality scarcely more than half as efficient as he should be and could be every day in the year. According to Swoboda, nine out of ten Americans are leading inferior, only partially successful lives, due to their low physical efficiency.

A GIANT IN HEALTH AND MIND

Swoboda shows men and women who enjoy what we call good health an increase of from thirty to fifty per cent. in vitality and power, giving them a new kind of health, strength and confidence, endowing them with such marvelous energy of mind and body that they are like new beings overflowing with dash and life, doubling their initiative and resourcefulness, with a resultant increase in earning power and ability to enjoy life. Such men as the first Baron Rothschild, Russel Sage, Gladstone, General Petain—the hero of Verdun—as well as countless other leaders in every field recognize that the secret of mental efficiency lies in physical efficiency.

Swoboda himself is a wonderful example of the Swoboda type of health. To meet the man is to instantly know that you are in the presence of a remarkable personality. He fairly teems with vitality—never have I seen such energy, such bubbling health. Why, it actually puts everyone he meets at a disadvantage because they can't help realizing their own inefficiencies.

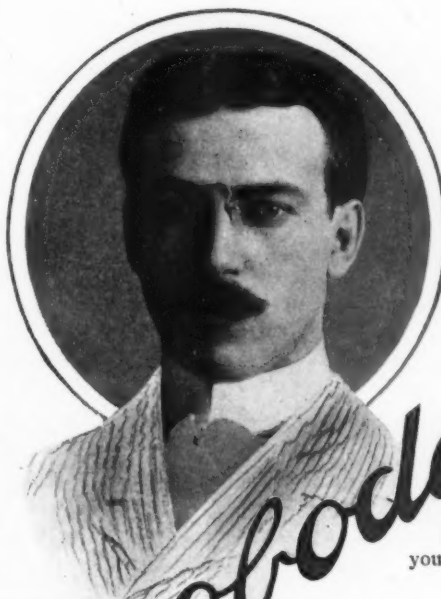
But Swoboda's mind is what shows more than anything else the results of Conscious Evolution. A keener mentality—a quicker thinker—a more fluent talker—I have never met. And Swoboda is a man of action. He is a success—a phenomenal success.

THE CELLS GOVERN LIFE

Like all great discoveries Swoboda's system of Conscious Evolution is really very simple. We all know that the body is composed of billions of cells. When illness or any unnatural condition prevails, we must look to our cells for relief.

When we lack energy and power, when we are listless, when we haven't smashing, driving power back of our thoughts and actions, when we must force ourselves to meet our daily business and social

obligations, when we are sick or ailing, or when, for any reason, we are not enjoying a fully healthy and happy life, it is simply because certain cells are weak and inactive or totally dead. They haven't the power to run the human engine as nature intended.



Swoboda
Creator of
Conscious
Evolution

Through Swoboda's natural methods of reviving and increasing the forces and capacity of every cell, tissue, fibre and organ, it seems to have been proved that anyone can become healthy, energetic and successful—that anyone can literally double or treble his or her present efficiency, nerve power, will power, health power. He has shown men and women in all parts of the world and in all walks of life, how to build a keener brain, a superb, energetic body, stronger muscles, a more vigorous heart, a healthier stomach, more active bowels, a better liver and perfect kidneys. He has times without number shown how to overcome general debility, listlessness, lack of ambition, lack of vitality—how to revitalize, regenerate and restore every part of the body to its normal state—how to recuperate the vital forces.

Moreover, he has shown how his methods result in an ability to control the mind, to face every problem calmly, to concentrate easily, to think quickly, to work day after day without fatigue, to create a physical and mental super-efficiency that is bound to result in greater material benefits than you ever before dreamed were possible to you.

REMARKABLE BOOK FREE

Swoboda has written a book about his system of Conscious Evolution which I feel deserves a reading by every man or woman who appreciates the close relationship of physical and mental energy to material success and happiness.

This book tells all about Swoboda's wonderful discovery and shows how and why anyone can, by following his simple suggestions, acquire a type of health and mental power far beyond anything most of us have ever contemplated. The book also contains letters from hundreds of men and women, citing their personal experiences with the Swoboda system. You will find every page intensely interesting as well as instructive.

I am authorized to say that a copy of Conscious Evolution will be mailed free to any reader of this magazine who addresses Alois P. Swoboda, 1952 Aeolian Building, New York.

If you could use more energy and power—if increased personal efficiency is of any interest to you—I can only urge that you send for this book today, for I know that the contents will startle you as to the possibilities you are now overlooking.

Please send me your free copyrighted book, "Conscious Evolution."

Name.....

Address.....

City..... State.....

Mail to ALOIS P. SWOBODA
1952 Aeolian Building New York City

Special
Offer

Enclosed
One Dol.
(Canadian
Foreign
Send Late
months to

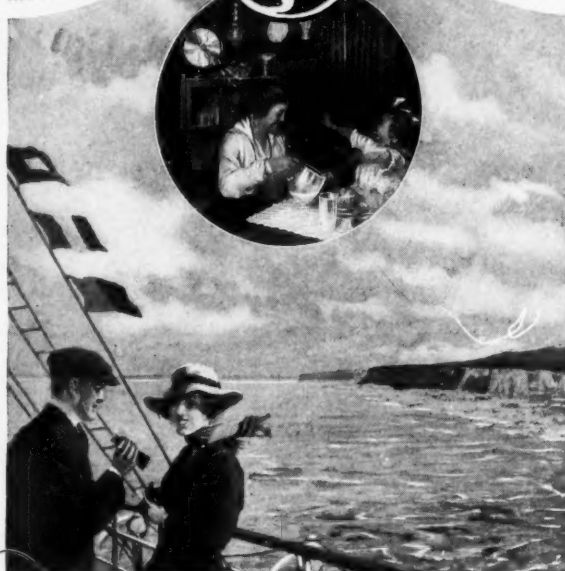
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G-E Electric Fans

"The Guarantee of Excellence"

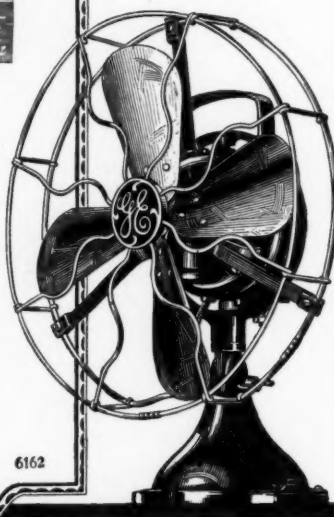
on Goods Electrical



*The Cooling Breezes of Outdoors
brought Inside*

A G-E Electric Fan dispenses its refreshing breezes and comfortable coolness two to three hours for a cent. Built upon over twenty years of experience, the high quality of the G-E Electric Fan makes for a long and economical service. Fifty styles of finish give a choice to harmonize with any scheme of decoration. Go to your lighting company or electrical dealer; look for the G-E monogram on the face of the fan: It stands for the "Guarantee of Excellence on Goods Electrical."

GENERAL ELECTRIC COMPANY
General Offices, Schenectady, New York



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The First Seven Divisions

By CAPT. ERNEST HAMILTON

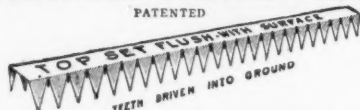
A detailed account of the fighting from Mons to Ypres, the most critical period in the war for the Allied Armies. Containing much absolutely exclusive information, and serving equally as a rapidly moving story of great deeds and as a study in modern strategy and tactics.

Price \$1.50 net. (Postage extra.) At any bookstore.

E. P. DUTTON & COMPANY, 681 Fifth Avenue, N. Y.

NATIONAL TENNIS TAPES

PATENTED



MADE OF GALVANIZED IRON
PERMANENT and PRACTICAL

Sample and circular on request

LORD MFG. CO. -1- 96 W. 40 ST., N. Y. CITY



"AFTER DINNER SIT AWHILE"

There's
something
about them
you'll like-



Twenty for
a Quarter

Herbert
Tareyton
London Cigarettes

Herbert Tareyton London Smoking Mixture
1/4 Pound 50¢ — Sample upon request
Falk Tobacco Co. 58 West 45th St. New York.

What Can I Give Her?

SO many are in doubt as to just what wedding present is correct to give the girl who has rejected you and is marrying elsewhere, we print the following list, which will be found invaluable:

- Celluloid sidecombs.
- Pair shellac slipper buckles.
- Six-pound box of hard gum-drops.
- Half-gallon can of hair tonic.
- Hard rubber manicure set.
- Real sponge.
- Pair of warm woolen slippers.
- Ten gallons of gasoline
- Case of chewing gum.

Are you "the man who knows?"

Does a drink mean to you the exercise of a developed and discriminating taste?

Then in every mouthful of

Club Cocktails

you will recognize the old and rare liquors, the master blending, and the soothing years in the wood before bottling.

Your most exacting criticism is invited for all varieties of this quality product which is the soul of hospitality.

G. F. HEUBLEIN & BRO.
Hartford New York London

Importers of the Famous
BRAND'S A-1 SAUCE

An Alphabet of Girls

By Carolyn Wells

D is for dear, dainty Doris,
Who always is scented with or-
ris.

At such things as these
You may sniff if you please,
But don't deny D is for Doris.

E is for elegant Ettie,
Who thinks her eyelashes are
jetty.

I don't know, I'm sure—
My eyesight is poor—
But everyone says E's for Ettie.

F is for flirtatious Flora,
Who hasn't a single adorer,
I'm told. So her beaux
Are all married, I s'pose,
But fortunately F's for Flora.

G is for gay, giddy Gertie,
Who will not acknowledge she's
thirty;
She was twenty, I know,
Seventeen years ago;
But, gee! I guess G is for Gertie.



**Makes
Wonderful Highballs**

BECAUSE it blends just
right with charged and
other waters.

Old Overholt Rye

"Same for 100 years"

doubly enhances the pleasure
of a high ball. Aged in the
wood and bottled in bond,
lends a charming, piquant
taste that lingers. Just try an
"Old Overholt Highball."

A. OVERHOLT & CO.
Pittsburgh, Pa.



"Don't-Snore"

Trade Mark Reg. U. S., Canada & Gt. Britain. Patents
STOPS SNORING AND MOUTH BREATHING

Made of Gold, \$2.00 in U. S. Postpaid.

MONEY REFUNDED ANY TIME WITHOUT QUESTION.

Sizes: 1, Childs; 2, Regular (90 per ct. of sales); 3, Large
Comfortable and Convenient. Information on request.

SIMPLE DEVICE CO., Middleburg, Va., Box 30.



AJAX

Fourth Annual

TIRE MILEAGE CONTEST

For Employed Chauffeurs

\$5,000

in CASH PRIZES

IMPORTANT TO CAR OWNERS! Make sure that your chauffeur enters the contest now! It inspires and rewards careful driving, increases the life and mileage, and cuts down the cost of your tires, while we pay important cash prizes to successful drivers.

EMPLOYED Drivers of automobiles are invited to enter the Fourth Annual Ajax Tire Mileage Contest for Chauffeurs, now begun and continuing until March 31st, 1917. Two hundred and eight cash prizes totaling \$5,000 are offered for the highest mileage received from any individual Ajax Tire, beyond 5,000 miles. It costs nothing to enter. Any number of tires may be nominated. One driver may win only one prize, however, the highest mileage being considered in the awards if two or more tires are entered. The \$5,000 in prizes will be divided as follows: 1st prize, \$500; 2nd, \$300; 3rd, \$200; next five, \$100 each; next ten, \$50 each; next forty, \$25 each; next fifty, \$20 each; and the next hundred, \$10 each. In case of ties, a prize identical with that tied for will be given each tying contestant. Contest closes March 31, 1917. Judges, Mr. Alfred Reeves, Gen. Mgr. National Automobile Chamber of Commerce; R. A. Patteson, Pres. Tarrytown (N. Y.) National Bank; L. W. Scudder, Certified Public Accountant, New York.

Ajax Tires are Guaranteed in Writing 5,000 miles! The Ajax 11 year old written guarantee protects the owner up to 5,000 miles, and we reward chauffeurs obtaining highest mileage beyond 5,000 miles!

Prize Winners in Contest Just Ended!

IN the Third Annual Contest which closed March 31st, 208 prize winning chauffeurs averaged 8,076 miles. The first thirty capital prize winners averaged 19,411 miles. Here is the record of the first 10 drivers:—

ENTRANT AND CITY	PRIZE	CAR AND OWNER	MILES
1. Geo. C. Mathis, New Haven, Conn.	\$500	Cadillac, Mrs. J. D. Jackson	27,220
2. Chas. V. Finfrock, Dayton, Ohio	300	Pierce-Arrow, Maurice Costello	25,648
3. Lars C. Pederson, Chicago, Ill.	200	Rambler, Mrs. G. B. Van Norman	25,337
4. Jos. Rozek, Cedar Rapids, Ia.	100	Pierce-Arrow, M. Ford	24,896
5. Anthony D. Silvia, Haverhill, Mass.	100	Simplex, Chas. W. Eaton	24,002
6. Wm. S. Bliss, Brooklyn, N. Y.	100	White, Sylvan Levy	22,870
7. John Laffy, Chicago, Ill.	100	Alco, Thos. McInerney	22,687
8. Fred Weitzman, Brooklyn, N. Y.	100	Ford, Mrs. G. K. Jack	21,200
9. George I. Lesser, New York City	50	Lozier, I. S. Sanger	21,056
10. Wm. F. Trueman, St. Louis, Mo.	50	Pierce-Arrow, W. F. Koken	20,942

"While others are claiming Quality, we are guaranteeing it."

AJAX RUBBER COMPANY, Inc.

1796-1798 Broadway, New York

Branches in Leading Cities

Factories, Trenton, N. J.



PEACE AND WAR



Victrola

The instrument of the world's greatest artists

To bring the world's greatest artists right into your home is the exclusive privilege of the Victrola.

It is the only instrument for which the greatest singers and instrumentalists make records. And when you hear them on the Victrola you enjoy to the utmost the wonderful beauty which distinguishes their every interpretation.

Any Victor dealer will gladly show you the complete line of Victors and Victrolas—\$10 to \$400—and play the music you know and like best, which is the only way for you to personally judge its capabilities of satisfying *your* musical longings.

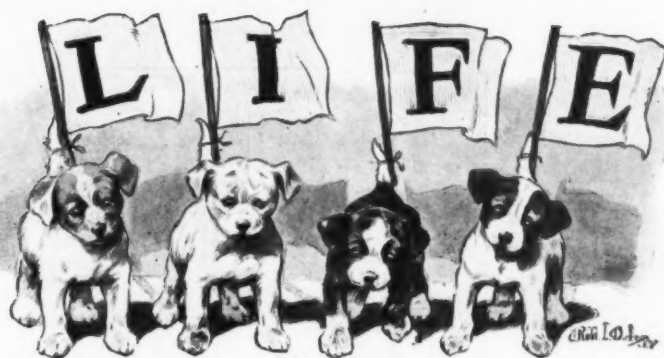
Victor Talking Machine Co., Camden, N. J., U. S. A.

Berliner Gramophone Co., Montreal, Canadian Distributors

Important warning. Victor Records can be safely and satisfactorily played only with *Victor Needles or Tungs-tone Stylus* on Victors or Victrolas. Victor Records cannot be safely played on machines with jeweled or other reproducing points.



New Victor Records demonstrated at all dealers on the 28th of each month



"SHE GAVE HER DIVORCE LAWYER FIFTY DOLLARS WHEN HE DIED."

"THE LAWYER?"

"NO—HER HUBBY! NO GOOD LAWYER WOULD DIE AFTER GETTING ONLY FIFTY DOLLARS."

Looking Ahead

OUR worries will keep on bubbling,
And our patience be put to the test,
Till the Mexicans cease from troubling,
And the Panama slides are at rest.

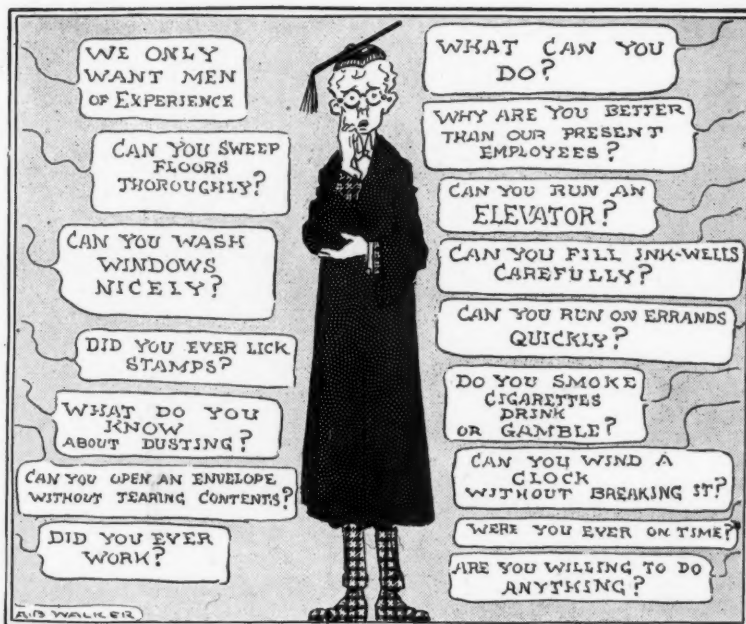
New Knowledges Recommended

DR ABRAHAM FLEXNER, the expert in education, is for making sweeping changes in the teaching of American children. He thinks the traditional curriculum wastes two or three years of their time, and that as a class they get from it neither knowledge nor power. He would teach them reading, writing and arithmetic, but would cut out formal grammar, ancient languages, pure mathematics and the bulk of history. Instead of these venerable and respected branches he would teach science, "using the accessible world as a laboratory to train children with an eye to the realities of life and existence."

There is no objection that we know of to due experiment with these gentle innovations except what may come from vested interests in grammars and algebras or in mental acquirements adjusted to present standards. Whatever the children study, whether it is Latin and algebra, or botany and chemistry, or French and physics, the most important things they get will be manners, discipline and training in effort and self-control. Self-mastery is the great acquisition and the key to all other branches. As to details of application Dr. Flexner's opinion is probably as good as anybody's, but after all, his suggestions hardly get to the root of life.



AT LIFE'S FRESH AIR FARM
A GUESSING GAME



WHAT THE COLLEGE GRAD. HEARD IN SEEKING A JOB

On Bringing Up Children

WE have often been impressed with the fact that the art of bringing up children is so rarely written about with high intelligence. Is it because those who have the gift of expression have not the gift of bringing up children? Or, is it because those who, having brought up children successfully, come to realize the uncertainty of the problem—how much of the result has depended upon what appears to be chance—and thus become over humble about their ability of imparting their secret to others?

Another obstacle lies in the fact that so far as particular experiments in child raising are concerned, the results cannot be determined until it is too late. By the time the children have all been successfully brought up, those who might benefit by the plans and specifications may all be dead. We are also instinctively suspicious of experiments in child raising, for the reason that the world has now been going on for some thousands of years, and it is natural to suppose that by this time about all the experiments would have been tried, and those that were any good would have been put into force long ago. Then again, if our grandfathers and grandmothers, who have made a success of us (for who among us would admit the contrary?) are not to

have their advice followed, how is it to be expected that we are to believe utter strangers? This is not necessarily to assert that grandpa and grandma are utterly scorned; but that in a large number of cases their advice is only tolerated, seems by observation to be an undoubted fact. Ask them privately and see what they say.

Now the bringing up of a child is by no means an easy job, for not only do we have the child himself to contend with, but the child himself has things to contend with which have been placed inside of him by his ancestors and of which he himself may not even be aware of. And he has us also.

For we may as well confess our own ability to steer him is often not so astonishing as it might be, and it not infrequently happens that the child himself displays more unconscious wisdom about what he ought to do than we display about what he ought not to do.

Earmarks

CRAWFORD: I suppose Rockefeller, as usual, was the largest contributor to charity the past year.

CRABSHAW: It looks so, the way gasoline is going up.



GREAT AMERICANS

MRS. PHREEAN-EAZIE, WHO PUT THE OYSTER DOWN PRINCE SVOROFFSKY'S NECK

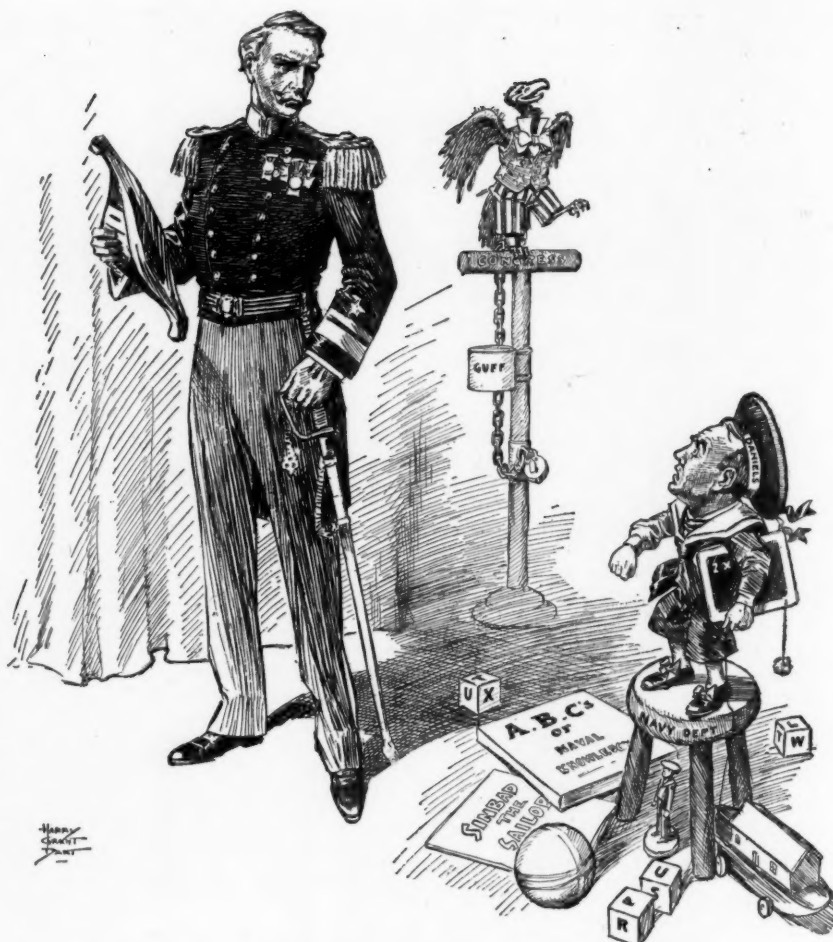
President Lowell and President Eliot

PRESIDENT LOWELL of Harvard was opposed to confirmation of Mr. Brandeis as a Justice of the Supreme Court, but President Emeritus Eliot considered Brandeis an extra-valuable lawyer, and declared that the failure to confirm him would be a "grave misfortune." Which made the *World* say (May 21st):

In this contest Dr. Eliot remains what he has long been—the spiritual successor of John Quincy Adams—while President Lowell is the spiritual successor of Amos Lawrence and the Cotton Whigs. The Harvard that Dr. Eliot speaks for is the Harvard that helped establish the republic. The Harvard that Dr Lowell speaks for has the soul of a business college.

Here is a finer field for dispute than even the recent objection of a Yale character to have a German opera singer sing in the Yale bowl. The standard basis of scholastic disapproval of Dr. Eliot for about thirty-five years was that he was a business man. If Lowell's Harvard has the soul of a business college troops of the dead will rise up out of the later necrology lists in the Harvard Quinquennial Catalogue and declare that Eliot implanted it.

Moreover, wasn't it Amos Lawrence, the Cotton Whig, who sent Sharp's rifles to Kansas, and was so desirous to provide counsel for Anthony Burns? How bad is it to be the spiritual suc-



"BESIDES BEING TOO STUPID TO REALIZE THAT I KNOW MORE ABOUT YOUR BUSINESS THAN YOU DO, YOU'RE A LIAR AS WELL!"

cessor of Amos Lawrence? How far apart really in spirit are the President and the ex-President of Harvard? Won't the *World* or some other competent historian enlarge a little on this interesting subject? This is an era in which anything may happen to a college president. It is suitable that we should have a clearer idea of President Lowell's mental bias.

The Ladder

"MY wife bosses me, the cook bosses her, the policeman bosses the cook—who bosses the policeman?"

"Why, the boss, of course."

A Summer Song

WHY am I so glad to-day?

Ah, dear heart, I cannot say—
Just perchance because a bird
All the air with singing stirred;
Or because the clover sweet
Spread its fragrance at my feet,
Or since Love, awandering,
Touched me with his bended wing—
Why am I so glad to-day?
Ah, dear heart, I cannot say!

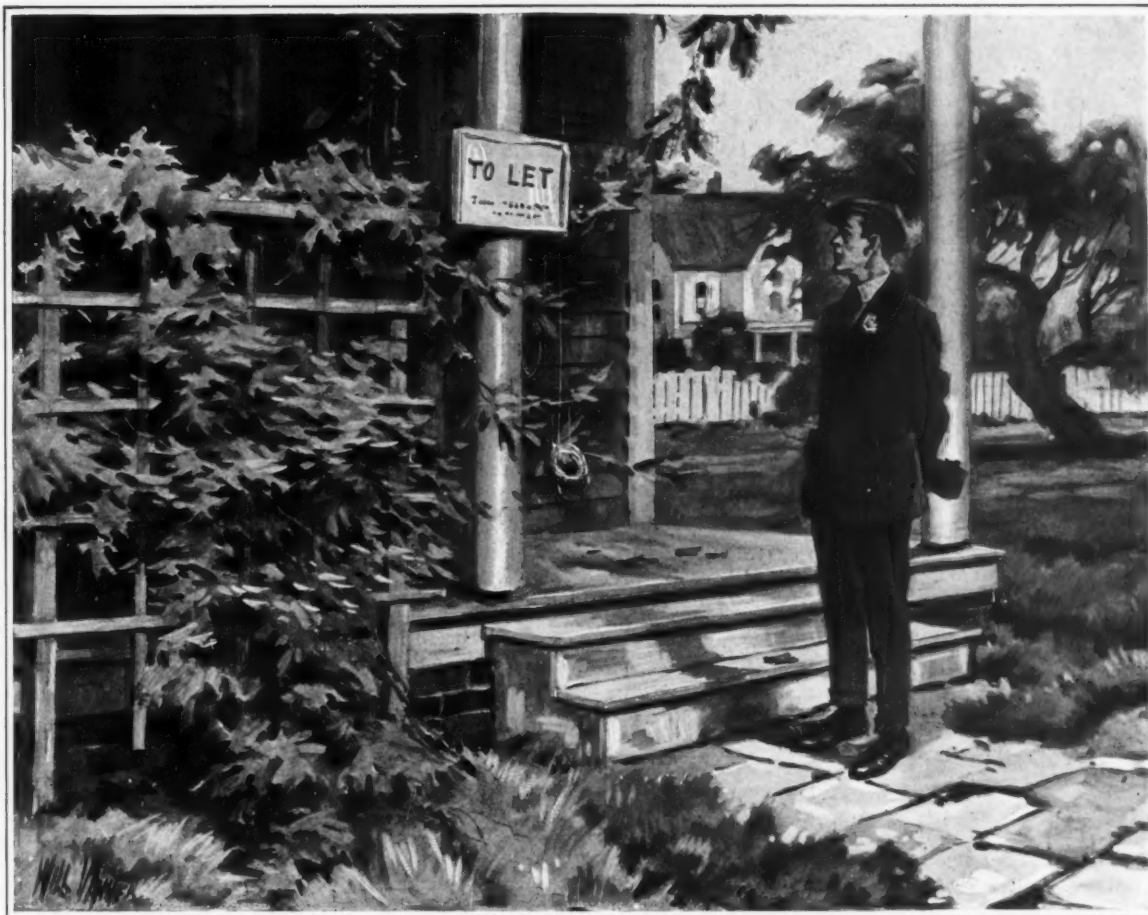
Charlotte Becker.

CYNICUS: Oh, all women are alike.

SILICUS: Then why should any man commit bigamy?



THE LATEST POPULAR SONG
"UNDERNEATH THE STARS"



A LAST YEAR'S BIRD'S NEST

The World Moves

THE old baby crawled along the floor until he came to the side of the crib. Then he pulled himself up until he stood on his feet and looked over and down on the new baby.

"Just arrived?" he said.

"Yes."

"Well, let me give you a piece of advice. I've been here a couple of months and know the whole game. Don't believe anything you hear. Kick off the clothes as much as you can, scream loudly at all hours of the night and make trouble galore for everybody. You are surrounded by criminals. It's the only way you can get even. My boy, you're up against it—hard."

The new baby wriggled a toe and looked bored.

"Keep your advice to yourself," he replied. "You're dotty. By the latest dictum of psychology, the doctrine of non-resistance is the only thing to practice. Go off and mumble to yourself. You belong to a past generation. You're a back number."

Twisting over calmly, he murmured to himself:

"What airs these ancient totterers give themselves!"

PASSENGER: Steward, are we nearing port?

BOAT STEWARD: Yes, suh! Certainly, suh! It am only about three tips away now.



"WHY DON'T YOU GET INTO THE WAR?"
"OH, I HAVE NO STOMACH FOR IT"



AN ABANDONED FARM

The Sea Uncrossed

WE go upon our even, selfish ways,
Unroused from routine and from
thoughtlessness,
While over there the bitter passing
days
Turn young hearts old with heaven's
helplessness.

Dulled by success to sleek content, and
blind
To suffering beyond our half-closed
eyes,
We give a little gold—if we're in-
clined—
And think we've done our share to
still their cries.

Since peace, content, achievement do
not bring
Awakening to our dull hearts of
wood,
Rouse us, O Lord, through strife and
suffering,
Rouse us through want and shame—
to Brotherhood!

Katherine Park Lewis.



Miss Woodrins: SAMUEL, YOUR COPY GETS WEAKER AND WEAKER.
"OH, I'M TIRED COPYIN' THESE SAME OLD WORDS."

One of the Evils of War

IN face of the scarcity of paper and the high cost of manufacturing supplies, caused by war conditions and the enormous increase in the cost of labor in all industries, LIFE finds itself compelled to take a revolutionary step in a business way.

This is, to withdraw from newsdealers the privilege of returning unsold copies.

Please bear with us a moment while we explain to you what this return privilege means to you, to us, to the newsdealer and to the entire American public.

It is an evil which has grown up through intense competition among publishers, fostered by the unwillingness of Americans to endure the slightest inconvenience in buying their periodicals.

In practice it means that publishers annually print millions of absolutely wasted copies of their periodicals. These copies are supplied to the newsdealer so that no possible purchaser shall ask for the publication and find that the newsdealer has sold out his supply.

The newsdealer is a retail merchant, often doing business on small capital. He cannot afford to take chances. Therefore he will order no more copies of a non-returnable publication than he is sure to sell.

Let us take the case of the newsdealer who is sure of a weekly sale of three copies of LIFE. Under the return privilege, he will order weekly five copies, so that he will have extra copies to supply chance customers. If he sells one or both of them, he has made the profit on those sales. If he does not sell them, he returns them to the publisher, who loses not only the manufacturing cost of the unsold copies, but also the cost of delivering them to the newsdealer and bringing them back. The unsold copies become simply spoiled paper and an enormous and constant waste of valuable material becoming more scarce each day.

The aggregate of copies returned to publishers runs an-

nually into the millions. It means a tremendous loss of labor and material. Counted in terms of trees consumed in making wood-pulp for paper, it means the wanton destruction of whole forests. In other materials and human labor it means a useless waste of great sums of money. It is the result of a trade condition as unintelligent as it is wasteful. It is peculiarly an American extravagance.

On the other hand, the newsdealer, if he is not permitted to return unsold copies, will not order, except in rare cases, any more copies than he is sure of selling. He is not to be blamed. He is not a gambler. One unsold copy means wiping out the small profit on those he does sell. He is not going to chance a loss to help the publisher or to please the occasional and erratic customer.

You can help us and other publications with very little effort on your part and in any one of several ways. If your help is not promptly forthcoming, it means that very shortly readers will have to pay a considerably higher price for their periodical literature.

Frankly, we need your help in this emergency, and we confidently believe that we can rely upon the loyalty of the readers of LIFE, who know the paper and approve of the Americanism it stands for.

Give your newsdealer a standing order for LIFE.

If you ask for LIFE at a news-stand and it is not in stock, ask to have the copy ordered for you. This means, as a rule, a delay of only a few hours, and in most cases the dealer will be glad to deliver it at your address.

If you are changing your abode for the summer, notify the local dealer promptly that you want LIFE every week.

Should the dealer, for any reason, not be able or willing to supply you promptly and regularly, send us an annual subscription. LIFE will come to you regularly, on time, and you may change the address as often as you like.



IF SOLOMON HAD LIVED TO-DAY

In Darkest Georgia

MITCHELL County, Ga., has voted not to tax itself for the support of schools, but is quite willing to be extra taxed for jails, courts, district attorneys, judges, lunatic asylums, poor houses and constables.

It believes that schools are more or less of a nuisance and that children are better off and less troublesome when at work in the factories. Naturally, this is a solar-plexus blow to education and literacy in the state, and will have an influence upon other counties and other states. Naturally, it has set many wise people thinking.

Are we not, as a people, over-schooled? Are we not over-colleged? Let us return to the ways of our fathers, and retain only such culture as is afforded by the three R's, or to the three K's of the Kaiser—(Kinder, Kirche and Kuchen).

As for college graduates, they have been known since Horace Greeley's time to be hardly more intelligent than horned cattle.

Mitchell County knows whither the Zeit Geist is leading!

THERE are three things as bad as suicide: Too much money, not enough money and no money at all. Suicide damns good souls; too much money damns good taste; not enough money damns good cheer, and no money at all damns self-respect.



Minerva: YOU'D BETTER STICK TO YOUR OIL, JOHN!



Recruiting Sergeant: I AM AFRAID YOU ARE TOO SHORT TO ENLIST, MY MAN.

"TOO SHORT? WHY, THERE'S A SOLDIER NO TALLER THAN ME."

"YES, BUT THAT'S AN OFFICER."

"WELL, I DON'T MIND. I'LL BE AN OFFICER."

Shedders of Knowledge

SOMETIMES boys throw mud at the side of a barn, and as long as the mud remains plastic it holds to the wood fairly well; but when the sun comes out it dries and crumbles and falls off, and the next shower removes all traces of it.

That side of a barn is a good deal like our minds, and the boy may be likened to the modern makes of knowledge. In these days we are pelted pretty hard by plastic facts, but few of them stick. Perhaps, after all, this is a healthy dispensation of Providence which enables us to shed knowledge. Suppose we were obliged to retain all the "vital" facts that were thrown at us. What an intolerable burden!

Unusual Behavior

LERRET: You look worried, old chap.
YADILLOH: Yes; I'm afraid my wife is sick. She stayed at home all yesterday afternoon.



MRS. BUMFRY-LORDE, THE WORLD-FAMOUS PRIESTESS OF PASSION, RETURNS TO FIND MR. BUMFRY-LORDE ASLEEP OVER HER NEW BOOK, "THE EAGLE'S MATE"

Let Us Celebrate



A FEW of our fellow-countrymen with high brows, blue noses, and a liking for the disagreeable, have the ridiculous notion that displays of fireworks on the coming Fourth

would be internationally inappropriate, and that it would be better to give to the various funds for the relief of suffering on the other side of the Atlantic such money as may now be set apart for ruby stars and golden fizzes and purple pops.

What nonsense! Have we not contributed enough already to European relief? Those good people who would have us forego fireworks forget that our country is not yet looked upon as a responsible member in the family of nations. Others do not anticipate good manners from us. When the great European funeral goes by, Uncle Sam is not expected to know enough to take his hat off.

Moreover, to say nothing of the interests of firework makers, whose customary profits must not be curtailed, just think how embarrassing it would be for city fathers and town uncles, who have fish to fry and axes to grind and votes to get, if they could not modify, or mollify, or even nullify opposition to their interests by giving peanut, picnic and firework parties to those portions of the public whom they wish to exploit. No, no—this is the

very year of all years for us to celebrate our national independence with fireworks and to give to the rest of the world a highly colored picture of how much better off we are than they. Other nations must burn gunpowder to wound and kill; we can burn it for fun in the name of patriotism and Uncle Sam. The surmise that the presence of the British navy on the Atlantic has kept Boston and New York and Philadelphia and Washington still on the map of the United States need not make us too uneasy; we don't have to think of such things seriously.

On the night of the coming Fourth let us all join in the good time. Let all men of sense and patriotism light their cigars with Roman candles. Take the children to the fireworks. Do not tell them of the fireworks in Europe. Do not blight their young lives by teaching them any sympathy for the orphans abroad. Let the brass band blare and the rockets go skyward, while Old Glory breaks out in colored fire. Let us all sing "The Star Spangled Banner." *We* are not in misery—we have nothing to fear—we, through the patriotic virtues of our ever-memorable ancestors, have earned the glorious blessings of an eternal peace.

Old Game

GRAMERCY: The newest invention is said to run a motor car with water.

PARK: There's nothing new about that. They've been trying to see how much water they could put in the gasoline as far back as I can remember.



THE SPELL

A Declaration

Extracts from the Declaration prepared for acceptance at the Postponed Lusitania Memorial Meeting of May 19th, 1916, held at Carnegie Hall, New York City.

THE voice of a free people may temporarily be stilled but cannot permanently be silenced. We take this occasion to confirm the Declaration prepared for the proposed Lusitania Memorial Meeting of May seventh, condemning an Administration which demanded strict accountability for one American life, but has exacted nothing for hundreds; which called for prompt disavowal of the Lusitania crime, but for more than a year has failed to enforce the requirement; and which promised to regard one more submarine attack as deliberately unfriendly, but after repeated murderous attacks still maintains friendly relations.

The unrequited death of innocent women and children, and the loss of national honor, are more to be dreaded by a great people than the death of its men fighting in defense of a righteous cause.

We hold that the time has come when our government should cease dealing with the mere symptoms of



"I HOPE THAT WON'T REMIND MOTHER OF THE LICKIN' SHE PROMISED ME WHEN WE GET HOME!"

German frightfulness, and we now call upon it to oppose the whole policy that Might makes Right, by supporting the Allied nations in their fight for the defense of democracy and for the maintenance of the fundamental principles of civilization.

The Brand of the Bars

FROM behind, a blow on the temple, and the guard lay stunned. Before him, now, the prison wall, a country road—and freedom. As his fingers stripped the guard's coarse clothing, he saw his future—dim, cold, forbidding. The slimy tentacles of the law were on his neck—factory and fireside alike were barred to him, with only the black silence of the past behind—children screamed at his approach, women shuddered, and men grew harsh and sullen—he saw his life with all its blasted prospects—the world had moved along without him—his place and part in it were swept away—his family, friends, name, his very right to happiness society had taken from him—this was the penalty, to bear the brand of the bars.

And Number 1413, social outcast, human scum, tempered and brutalized in the name of Justice, crept back through his tunneled passage to the narrow cell that was his—and fell on his cot and wept.

Myron Zobel.

Must Be a Reason

JOHNNY: Pa, why do so many people get married in June?

PA: I'll be darned if I know, unless it's the heat.



ENGAGED

Things

You Shrink from Knowing

THE present coast artillery disappearing carriage robs the gun mounted on it of nearly fifty per cent. of its effective range. Ships of the Queen Elizabeth type can lie outside the range of our guns and reach Fourteenth Street.

There are twelve field guns in the hands of the regular artillery in the area east and north of the Mississippi and south of Canada.

If we lose sea control the nitrates used in powder would be exhausted almost immediately. They all come from Chile.

We have only nine modern fighting ships in our present navy. Less than half of these are of the latest type.

Let's Reform Congress

DO the American people really like their present Congress? Do they think it is a representative body—that is, representative of the average honesty, patriotism, clear-sightedness and common sense of the American people? If so, there is nothing further to be said.

There seems to be, though, a general belief that, with only a few exceptions, the men sent to Congress are not only below the level of the highest American citizenship, but below the average in principle and mentality.

In almost every state and Congressional district there are many men better fitted to represent their communities than the present holders of the seats in Congress. Party politics and party organizations are, of course, responsible for these unrepresentative choices.

This country always needs wise legislation, but the next Congress will have an unusual responsibility.

We will need men who will put the country's welfare above pork, politics and piffle.

TELEPHONE OPERATOR (1920):

Yes, each of us girls is a notary! Yes, any one of us can marry you. Drop two dollars in the slot, please, and join hands!



"A PENNY SAVED IS TWO PENCE EARNED"



ABOUT TIME FOR ANOTHER "DIPLOMATIC VICTORY"?

Map It, Chancellor

CHANCELLOR VON HELLWEG invites us all to "take the war situation as every war-map shows it to be," and in that to find the basis of peace.

But the difficulty is to get a reliable war-map of the German stomach.

Whom does the Chancellor recommend as a reliable cartographer of the German digestive tract?

Only Two Periods

THERE are two periods of the Great War. It is the second period which is proceeding nowadays with many delays and vicissitudes. The first period ended with the Battle of the Marne.

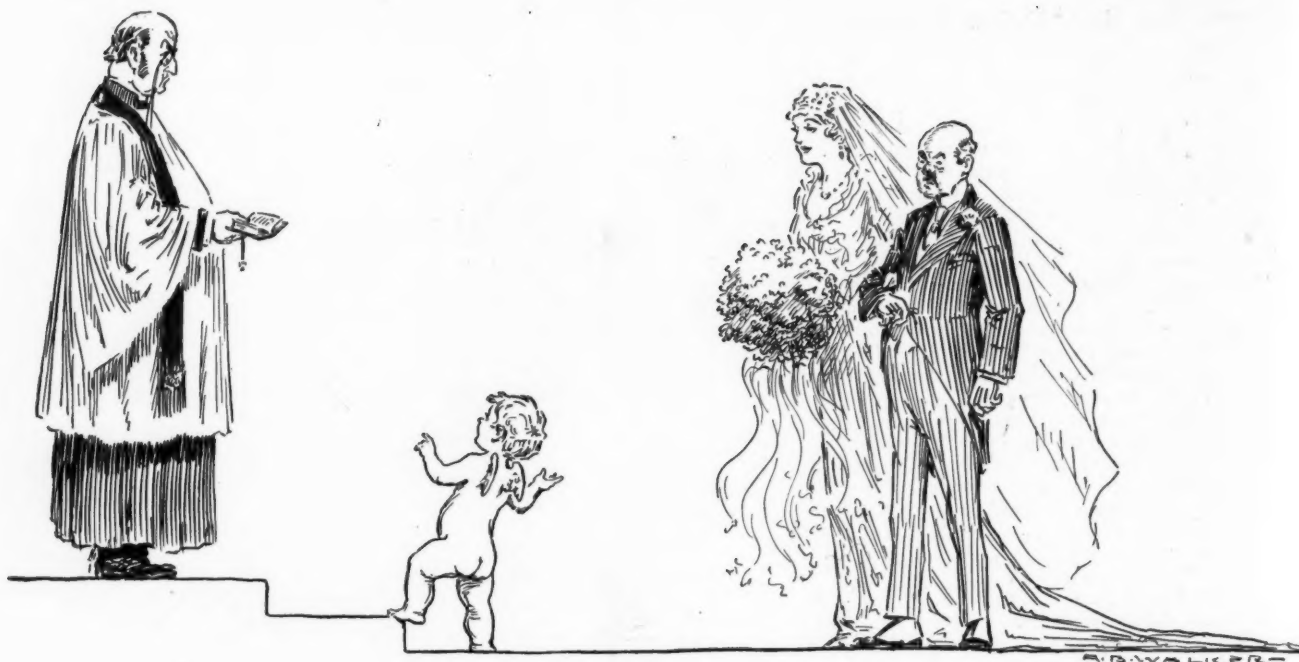
Distractions

THE *World* has been running two extra features: an aeroplane contest and a scheme for lighting the statue of Liberty.

Both have been interesting, but why these enterprises in a time crowded with important news and with both the nominating conventions intruding?

Is there something from which the *World* thinks the public mind ought to be distracted?

THE five wise virgins would have been as foolish as their five sisters if they hadn't heard and heeded the oil man's advertisement.



LOGIC

Love: WHY DID YOU MARRY THEM? THEY CAN NEVER LIVE HAPPILY TOGETHER.

The Church: THAT'S THEIR LOOKOUT, NOT MINE.

Love: THEN WHAT RIGHT HAVE YOU TO BUTT IN IF IN THE FUTURE THEY WANT A DIVORCE?
ISN'T THAT ALSO THEIR LOOKOUT AND NOT YOURS?

Two of a Feather Meet

WHEN the clubwomen of the Federated Women's Clubs came to New York and Mrs. Hammond had a lunch-party for some of them, it befell (the paper says) that Dr. Anna Shaw and Mrs. Arthur Dodge sat side by side, and conversed cheerfully through the repast.

Dr. Shaw did not know her seat mate was the leader of the antis, but afterwards, when she found it out, she said:

Well, I liked her very much; we had a nice talk. Well, the more I see of the world the more I find out that folks are—just folks.

To be sure; folks are folks; and probably no woman is more like an active suffragist than an active anti. Mrs. Dodge is a politician. So is Dr. Shaw. They are on opposite sides and hold opinions that conflict and prejudices that contrast. As politicians they

differ, but as women they are not necessarily very unlike. The women who are in contrast with the active suffragists are not the active anti-suffragists, but the politically inactive women, who do not want to vote, nor

to be organized, nor stirred up at all, but just to pursue the paths of peace and attend to what business is in hand.

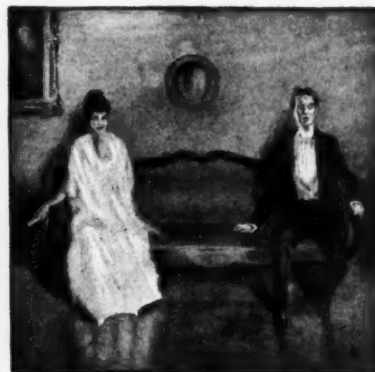
Our Pessimist Speaks

VIRTUE is its only reward.



MAN PROPOSES

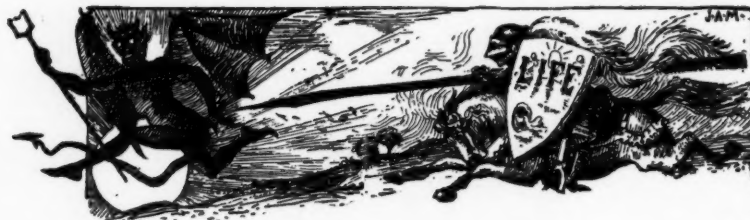
AS HE PICTURED IT IN HIS IMAGINATION



AS IT REALLY HAPPENED



"WELL, WELL! BLESS MY SOUL! IF THERE ISN'T A WAR IN EUROPE!"



JUNE 15, 1916

"While there is Life there's Hope"

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J. A. MITCHELL, Pres't.

A. MILLER, Sec'y and Treas.

17 West Thirty-first Street, New York
English Offices, Rolls House, Breams Bldgs., London, E. C.

WHETHER he is nominated or not (at this writing the Chicago nominators have not yet met), how wonderfully Our Colonel has kept up!

If ever a man was entitled to be dead—politically, physically, emotionally—it is Our Colonel. Physically—how could he survive the River of Doubt in 1913? Politically—how could he survive the River of Salt in 1912? Emotionally—Oh, think of that campaign! Think of Jane Addams, Onward Christian Soldiers, Votes for Women, Armageddon, William Barnes, Mr. Root on the bridge, holding back the ranks of Tuscany all by himself! From the third cup of coffee in the early spring through the series of rounds between two candidates, both groggy, to everybody's victory by the election of Wilson, was there ever a campaign better adapted to exhaust emotion and eliminate the unelected candidate from politics!

But Our Colonel is not dead yet! Nor even eliminated from politics.

Wonderful man! Still his eye sweeps the horizon, watching for the distant funnel of a Duty steaming his way. Afar, far off, he spies the smoke. "I am here!" his wireless patters. Immediately a dinghy puts out, propelled by a single, burly form, and he has clasped that Duty to his bosom before the Custom House people suspect there is one aboard.

Treble deceased is Colonel Roosevelt. Yet, as we write, half the Republicans are all a-tremble for fear he

is going to be their candidate again, and the other half are a-flutter for fear he won't. As to that, the Lord's will be done! But whether the Colonel is a candidate or not, he is, and will continue to be, a great factor in our political life. Any Republican that he supports this year, if set upon a proper platform, should give Mr. Wilson a fairly hard race. The Colonel wants Mr. Wilson to have a hard race; therefore it seems likely that he will support the Republican candidate, even if it is not himself.



WHAT the Republicans owe the country is a sound candidate on a platform that will define the points wherein President Wilson seems to Republicans and other dissenters not to have done well. A thorough discussion of the rights and wrongs of the conduct of the present administration will do all of us good. Many persons who are quite deeply persuaded that President Wilson has not kept the country on the right track are still a good deal foggy as to the point where our national vehicle left the road. They will want the Republicans to walk back with them, if possible, and show them the place, or at least to show it to them on a reliable map. The world just now is full of sins and horrible misfortunes. If the Republican platform-carpenters cannot bring a fair proportion of them home to Mr.

Wilson they are not good at their job. And yet there is a danger about doing it thoroughly—a danger that people will laugh.

What became of Mr. Herrick, our war-hero of 1914? Nobody has talked lately of making him the Republican candidate, yet he represents very much something that very many voters would like to vote for. He stands for France, and when it comes to issues France is hard to beat. If the Republicans put enough France in their platform the Democrats may have to draft Brand Whitlock to run for Vice-President.



AS for Judge Hughes, he has done, so far, just what any reasonable person would have expected—held his peace and pursued his employment. Some of the papers say that if he is nominated he will not resign from the court unless and until he is actually sworn in as President, thereby avoiding to create a vacancy for Mr. Wilson to fill.

Unless the Republicans put it into their platform that we ought to get into the war, the chance of our getting in under the guidance of Judge Hughes does not look good. If he should run and be elected, we should have a new cabinet. Mr. Daniels would relinquish the Navy, Mr. McAdoo the Treasury, Mr. Burleson the Post Office. No doubt Mr. Daniels would make votes for anyone who could guarantee to separate him from our sea-power; the bankers would subscribe, no doubt, to lose Mr. McAdoo, and the railroads to lose Mr. Burleson. And yet it is not likely that a new President will be elected merely to get a new Cabinet. There are at least five excellent men in Mr. Wilson's present Cabinet, not counting any of the gentlemen named, and that is a good many, and a new Cabinet would not be likely, as a whole, to be better.

The most feasible and reasonable chance of our becoming actively and directly concerned in the affairs of Europe lies at present in the direction



Commander of Invading Army: I HAF DER BLEASURE TO REPORT, YOUR MACHESTY, DOT VE HAF FORCED DER AMERICAN ARMY TO REDREAT FROM NEW YORK TO SAN FRANCISCO IN TWO WEEKS.

"MEIN GOTT! MIT SUCH STUBBORNNESS DOSE AMERICANS FIGHT!"

indicated by President Wilson when he endorsed the idea of our joining a league to enforce peace. To be sure, his idea was that we should not join such a league until after the war, but the proposal for common action with European countries for common protection is a proposal for an entry into world politics almost, if not quite, as conclusive as if we joined the Allies in the present war. Whatever action the two conventions take in their platforms on that proposal will be worth attention; better worth it, possibly, than any other action they take.



IN the New York *World* on March 26th, 1916, there was an article on Secretary Daniels by George Creel, in which it was said that Mr. Daniels' order abolishing the officers' wine mess in the navy "was followed within the year by all the other world powers." Mr. Creel thought it hard that Josephus Daniels should be denounced "for the foresight that enabled him to point a way to the nations," but the evidence offered that Mr. Daniels had so shown the world's chief navies the way to

prohibition was not at all convincing.

There seems to be no reliable basis for this report. To the contrary, we get trustworthy information about the greatest navy of them all from a letter to Admiral Fiske, dated May 17th, 1916, from Mr. A. H. Pollen (14 Buckingham Street, Strand, London), a noted writer on naval subjects and an inventor of naval instruments. Mr. Pollen's activities keep him in touch with naval men in England. He says:

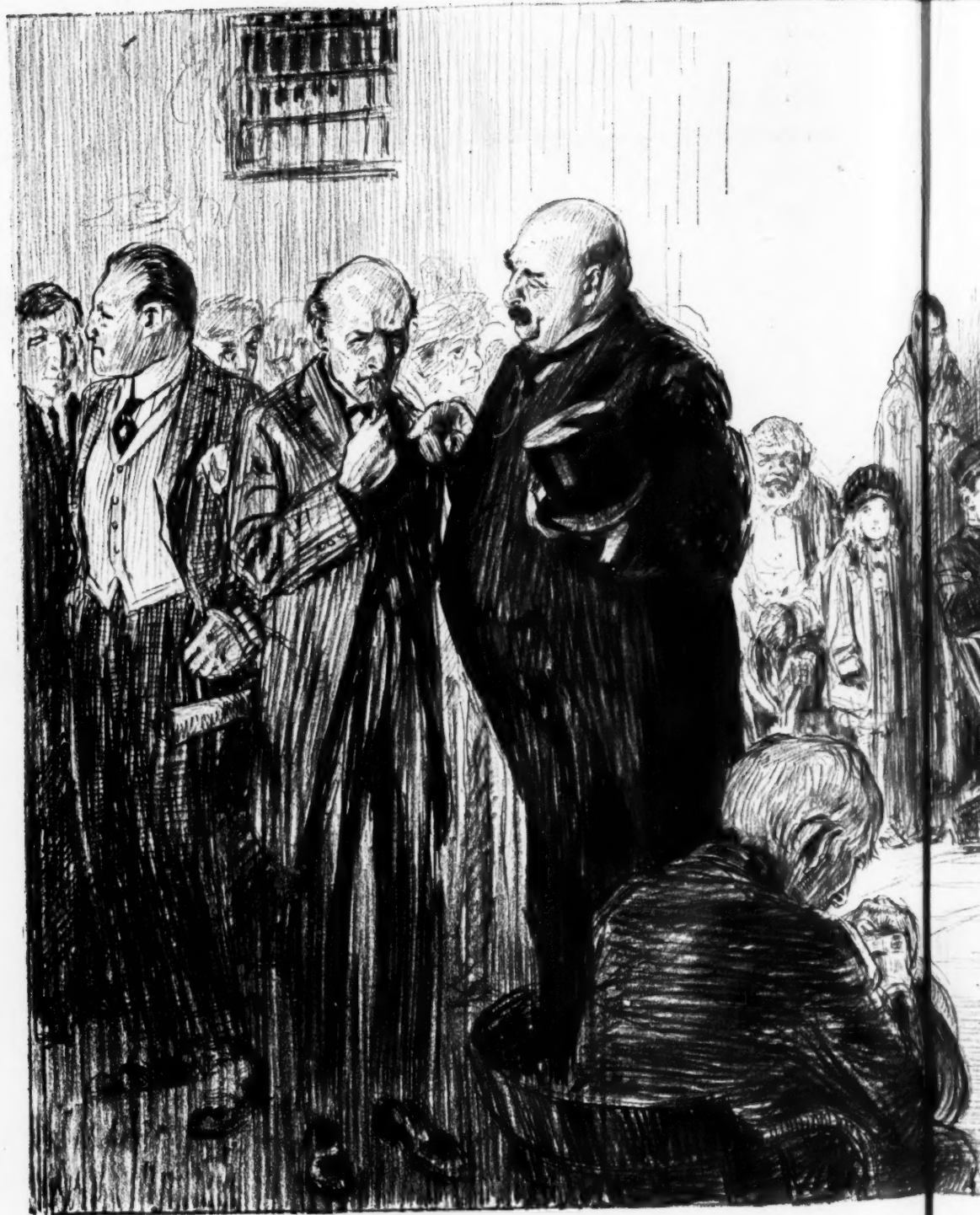
In the British navy there is no prohibition. Grog, according to immemorial custom, is still served to those who wish to take it. But non-alcoholic substitutes, such as cocoa, or the equivalent value of the grog in money to be spent at the canteen on alternative luxuries, is served to those of the crew who are either professed teetotallers or simply do not choose, either from time to time, or altogether, to take grog.

In big ships there are two messes for officers—the ward room and the gun room. Both of these are free to supply themselves with whatever cellar they like. There are no rigid rules governing the officer's choice of what he takes, but all monthly wine bills, which cover every form

of dutiable liquor, from beer to liqueur brandy, are subject to the commander's and captain's supervision. And not only youngsters, but even the senior lieutenants and the commander himself are themselves liable to the captain's censure if the amount of these bills seems to that potentate excessive. As a matter of fact, this method of enforcing moderation is very rarely necessary, as public opinion in the navy makes anything like overindulgence a sheer impossibility. I have spent considerable periods on board battleships and cruisers as temporary member of the ward room, and have not known a single case of an officer being the worse for liquor. Habits in this matter have undergone a complete revolution during the last generation and a half. While the number of officers who are teetotallers on some religious or quasi religious principle is not very great, a very large majority, as a fact, abstain altogether, even from the highly diluted whiskey, thin beer and the very light wines they would take when free from responsibility. Self-control, in other words, has now for a long time been the universal mark of British naval officers.



THE naval battle off the entrance to the Baltic is still, at this writing, in the stage of claims, with many of the facts still to seek, and much uncertainty about the amount of damage done, especially to the Germans. The first impression of a considerable German advantage has been much mitigated by later reports and guesses from London. We may know presently what happened to the British, but what the battle cost the Germans will be harder to find out. At times in the war the German government has used false news at home in an extraordinary degree to influence popular feeling. In this case much of its news will be true, for the British losses were severe. But the Germans are back in the trench at Kiel, and British sea-power remains just where it was before, so that, except for more dead men and mourning women and the loss of a considerable assortment of floating machinery, the fight is without any very great significance.





Visitors' Day

Visualizing the Babies

IT required thirteen hours for New York's great Preparedness parade to pass a given point. In it were a few more than one hundred and forty thousand marchers. The Orphelinat estimates that there are in France to-day more than one hundred and fifty thousand destitute children, orphaned by the war. What a pitiful exhibit it would be if they could walk or be carried in procession in evidence of France's suffering as that other and less numerous gathering was an evidence of America's patriotism.

Although LIFE's readers have been, and are, splendidly generous in the cause, their contributions so far will assure that only a fraction of the vast number of babies will be kept in friendly care for two years, instead of being committed to the cold charity of public institutions.

As yet LIFE has not received the names of any of the children to be benefited, but in a letter from M. Alfred Croiset, the eminent French author, acknowledging one of the remittances, he said that they would be forwarded in the following mail. He adds:

I do not know how to express to you the appreciation felt in France for the generous sympathy shown by Americans in general and in particular by your readers.

On June 2nd, from the funds contributed by LIFE and its readers, 18,535.80 francs were remitted to the Orphelinat, making a total of 59,261.81 francs from the American total of \$10,001.10. We acknowledge the receipt from

The Women of Albuquerque, N. M., for Baby No. 124	\$73
"In Memory of Ruth Evans Wilcox," Washington, D. C., for Baby No. 125	73
James H. King, Wood Ridge, N. J., for Baby No. 126	73
Victor R. King, Wood Ridge, N. J., for Baby No. 127	73
Mr. and Mrs. H. Lazare, San Anselmo, Cal., for Baby No. 128	73
J. H., Winnetka, Ill., for Baby No. 129	73
Miss Anne Kent Kilpatrick, Rochester, N. Y., for Baby No. 130	73
Miss Ada Howe Kent, Rochester, N. Y., for Baby No. 131	73
Mrs. H. L. Platt, New Britain, Conn.	73
Newton South Allies Relief Association, Worcester, Mass., for Baby No. 133	73
H. W. S., Auburndale, Mass., for Baby No. 134	73
R. C. H., West Philadelphia, Pa., for Baby No. 136	73
Martha and her little sisters, New York City, for Baby No. 137	73
"Honolulu," Hawaii, for Baby No. 138	73

FOR BABY NUMBER 120

Already acknowledged	\$30.93
A. F. Villepigue, Chanute, Kansas	5
Three Friends, Alameda, Cal.	15
K. L., Camden, Ark.	10
Richard Joy Shaw, Urbana, Ill.	1
George A. Blaine, Port Clinton, O.	1
Newton South Allies Relief Association, Worcester, Mass.	.07
"In Memory of Mother and Sister," Buffalo	10
	\$73

FOR BABY NUMBER 135

Newton South Allies Relief Association, Worcester, Mass.	\$0.93
Mrs. Christina W. Perry, New York City	7.30
B. M. W., Omaha, Neb.	1
"Pour la Belle France"	.30
Mr. and Mrs. Fred'k De Sola, New York City	5
	\$14.53

Among the acknowledgments in LIFE of May 25 a contribution of one dollar was credited in error as anonymous. It was from Master Eugene Van Horne, 7 West 108th Street, New York City.



BLINKS SEES THE MAN ON WHOM HE PALMED OFF THAT SECOND-HAND CAR

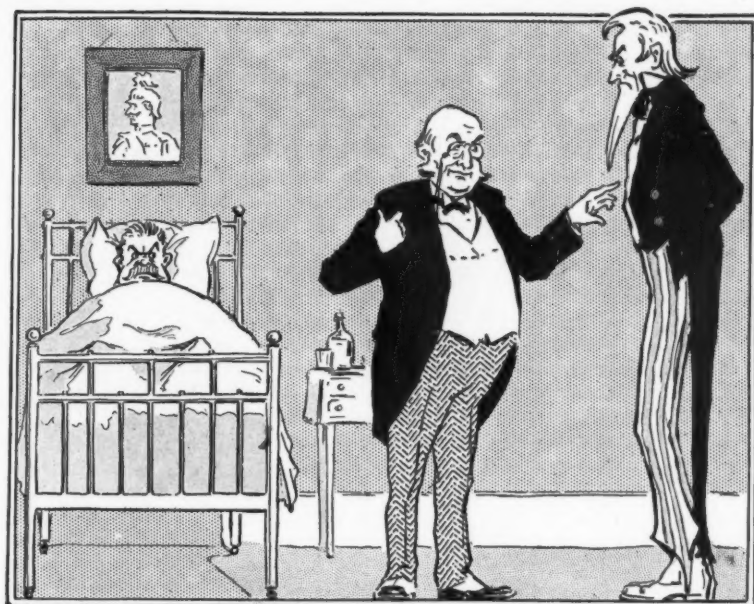
Paternal Advice

"MY son," said the father affectionately, drawing his adolescent offspring to his side, "there is one thing above all others I should like to caution you against. As you value your happiness and the happiness of your relatives and as you esteem the respect of your neighbors and countrymen, never allow yourself to become an ex-President. If you are ambitious to be President of the United States, go ahead, but carefully time your incumbency in that honorable office so that it will be the culmination of your career, not merely an intermediate stage, leaving a caudal anti-climax to come after. Or, if you do not find it feasible to hold the office at the particular time you think best, then take it when you can, but after you are through, retire at once to some far distant retreat where magazine editors cannot get hold of you for articles whose only supposed value lies in the fact that they are signed by an ex-President.

Indoor Athletics

TOWNE: I understand there was an endurance contest at the club last night. Who won it?

BROWNE: Old B: rgs. He went without a drink for over an hour.



REMOVING THE HYPHEN

Doctor: HE'S GOT HOHENZOLLERNITIS. THE ONLY THING TO DO IS TO OPERATE, BUT I'M NOT TOO SURE OF HIS SURVIVING THE OPERATION.
Sam: GO AHEAD AND OPERATE. I'LL TAKE THE CHANCES.

HOWARD: I wonder what Tennyson would write if he were alive to-day?

Coward: He'd have to alter that line of his, "Better fifty years of Europe than a cycle of Cathay."

"HELL," said the minister, "is not a place; it's a state."

"Must be Massachusetts," murmured a member who had spent his last summer's vacation trying to find his way about the streets of Boston.

If They Told the Truth

"WHAT spoiled children you have! But then, little else is to be expected from people so weak-minded and irresponsible as you are."

"I rarely smoke more than twenty-two cigars a day."

"Yes, sir, if you are fond of second-class meals, a fishless trout stream, fine view of livery stable, and a lake full of muddy water and leaky boats, you should pass the summer at my resort."

"I want you to understand, sir, that my newspaper is run in the interests of the advertisers and controlled by the men who control me. And I'm no exception, either."

"I think you'll find that insurance policy all right, sir. No matter what happens, there's an unintelligible clause inserted, which, when properly interpreted by the authorities, lets us out of paying anything."

"I beg leave to announce that I am a woman of thirty-five, married, fairly rich, moving in what is known as good society; that I have read only one half of one of Shakespeare's plays; that I know nothing but the faintest smattering of history, science or art; that I support the name of being a French scholar on the strength of a few glib phrases; that I am entirely unacquainted with current events, and that I enjoy, and have enjoyed for years, the reputation of being a cultured and educated woman."



IF ICHABOD HAD ONLY RIDDEN A MOTOR CYCLE!



"DEAR! DEAR! THE HAPPY SHOUTING OF THOSE CHILDREN IS A LESSON IN CONTENTMENT!"

The Latest Books

RIGHTEOUSNESS and Peace are not kissing each other much these times. Righteousness is beating tom-toms. Peace is running around like a mourning dove with its head off. And the most readable book of the week is a new Dolf Wyllard scandal-story of what Old Nick found for idle hands to do in an English naval garrison west of Aden. "Exile" (Lane, \$1.35) is the title of it—the word doing double duty, first as the name of a sun-baked outpost on the edge of the desert, and second as typifying the condition precedent to the mischief of the socially segregated situation. The characters are knowingly chosen and drawn exceeding lifelike. The scene is graphic. The swift unfolding and culmination of the central romantic passion, and of a simultaneous young love affair, against the exotic background of the post, make for a strong suction in plot interest. In short, it is a book that is very readable and that no one ought to read.

ONE hastens, therefore, to suggest a substitute. Alice Duer Miller's "Come Out of the Kitchen" (Century, \$1.25) is both readable and leave-aroundable; although, since it is really farce-comedy, and takes one's fancy by means of the top-layer truth-to-nature that clothes its essential absurdity, it will scarcely pass the censorship of the unco-

literal. It tells the story of a rich young northerner who leases a down-at-heel southern country seat and settles himself, his family lawyer, his would-be fiancée and her redoubtable mother there for a six weeks' outing. A corps of supposed servants go with the place and furnish the motive power of the plot.

THERE have been many books this half year dealing with art; books ranging from the perfunctory commentary of Christian Brinton, profusely illustrated and called "Impressions of the Art at the Panama-Pacific Exposition" (Lane, \$3.00), to the highly debatable but intensely suggestive conclusions of W. H. Wright as to the derivation and destiny of "Modern Painting" (Lane, \$2.50). Raley Husted Bell has just published a volume in which much variously derived information in regard to the history of painting, and a discussion of its technique, are made the basis of "The Philosophy of Painting" (Putnam, \$1.25) as developed by the author.

TO a modern reader really interested in its subject, Mr. Bell's book is alternately meaty and maddening. He is erudite within curiously defined limits, but pedantic in a manner now happily almost forgotten. He is a keen-minded

analyst, but self-imprisoned in a circle of supposedly axiomatic taboos against thinking further. He is unresponsive to (one cannot suppose him ignorant of) everything that has happened in painting since the 1880's. He is apparently unacquainted with modern theories of esthetics. And he hates Anglo-Saxon as the devil hates holy water. And yet, in spots, his book is both original and interesting.

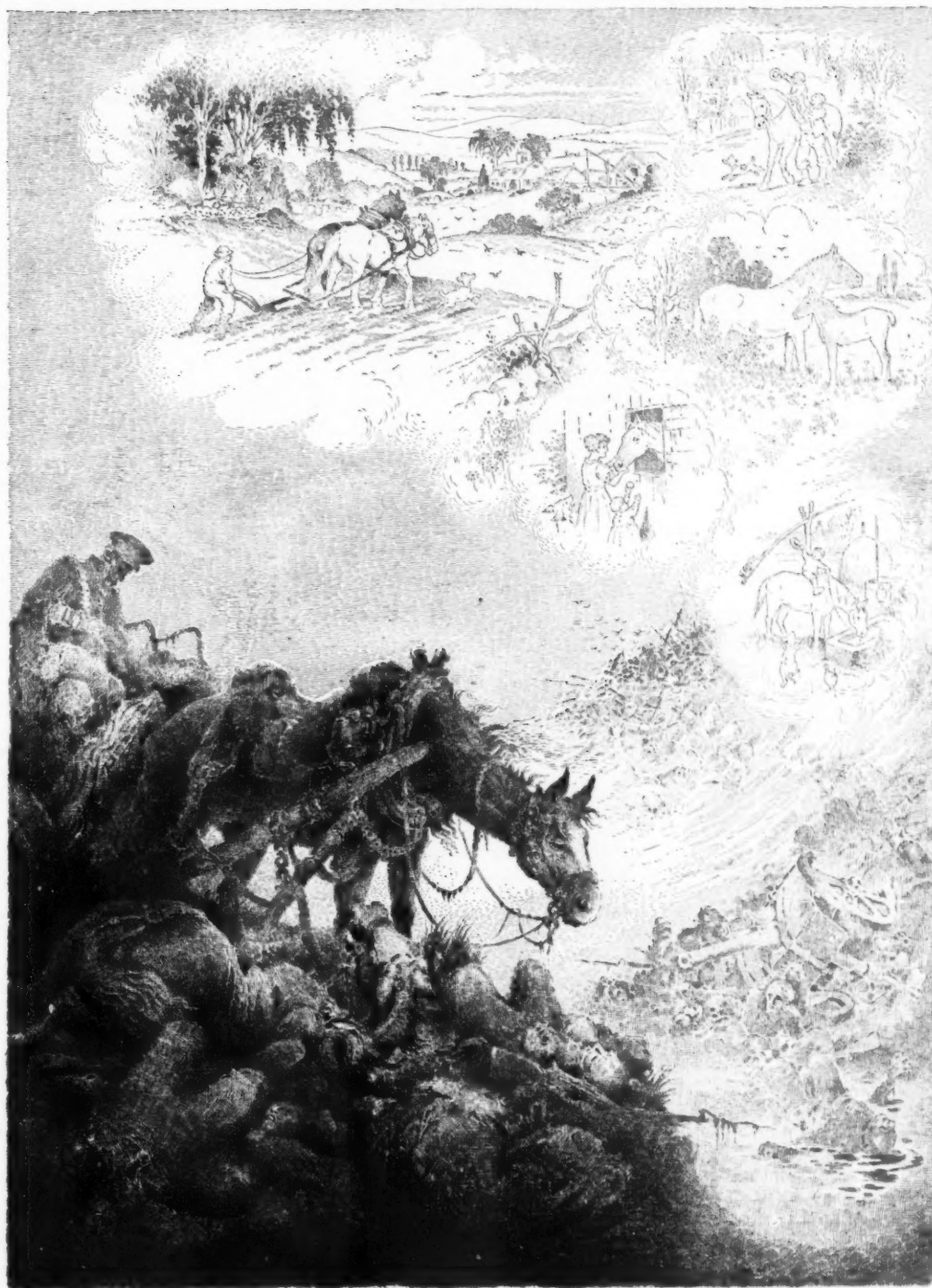
SPEAKING of Anglo-Saxon, Maurice Hewlett's "Frey and His Wife" (McBride, \$1.00), besides being a refreshing bit of recaptured legend, is a delight to that inner ear which senses the tonalities of words and is rejoiced by intrinsic harmony between thought and language. The tale is one of Hewlett's narrative renderings of bits of Norse tradition, and tells of the adventures of an outlawed Norseman who crossed the mountains into Sweden and became the successful rival of a wooden god. It is told with a dynamic simpleness that appears to be casual, but that is in reality the hallmark of mastership.

"VICTORY IN DEFEAT" (Doubleday, Page, \$1.00), by Stanley Washburn, is a war book dealing on broad strategic lines with the campaigns in Poland and Galicia as seen by one of the few Americans who have been continuously with the Russian armies. Its chief interest lies in the fact that it co-ordinates for us vast movements of which our ideas, for the most part, are vague or fragmentary, and that it gives us the Russian viewpoint. On the other hand, it pays, for being compact, the penalty of dryness.

J. B. Kerfoot.



Mr. Bird: MY WORD! THE SERVICE IN THIS RESTAURANT IS FEARFULLY SLOW



HARRISON G. GADY

LOOKING BACKWARD

In the Museum, 2016 A.D.

(The Street-Car)

"TELL me, mother: what is that peculiar packing-box stuffed with human beings?"

"Ah, my child, that is a model of an instrument of torture which came into vogue shortly after the Haircloth Furniture era, and remained in use until the beginning of the age of Universal Peace. It was known as a street-car, or trolley-car."

"What was the idea, mother? Did people ride in such a car as a penance for misbehavior, or was it a part of the prison system of those benighted days?"

"Neither, Gaspard; though you would be eminently justified in jumping to such a conclusion. The street-car was a public conveyance, and for many years was regarded as a great convenience. Twice a day many people rode a number of miles in it, and paid money for the privilege."

"Is it possible, mother! I suppose that there must have been something exhilarating about the motion, don't you?"



Naval Commander: DID YOU SUCCEED IN INTERCEPTING THAT WIRELESS MESSAGE TO THE ENEMY?

Operator: YES, SIR. IT WAS ADDRESSED TO LIEUTENANT SMITH, AND READ, "IT'S A BOY."



PERCIVAL VINCENT BUMP, THE GREAT MODERNIST PAINTER, PROTECTS HIMSELF FROM THE TERRIBLE SPECTACLE OF THINGS AS THEY ARE

"From what I have heard, Gaspard, the motion was very apt to make one seasick or cross-eyed. My great-grandfather — your great-great-grandfather, Gaspard — frequently told me that for years after moving sidewalks had replaced street-cars in our large cities, he would dream every night that he was being crushed to death in street-cars, and that he would wake up drenched in perspiration and shrieking with terror."

"How frightful, mother! Great-great-grandfather must have had many awful experiences in street-cars in order to be so deeply affected."

"Indeed, yes, Gaspard. I remember hearing him say that one was usually so crushed in street-car crowds that one was seldom able to breathe through more than one lung at a time, and that it was nothing unusual to have from three to six persons standing on one's feet."

"Then I presume, mother, that the interior of the street-car was made as beautiful as possible, so that the aesthetic senses of the passengers might be soothed, even though physical violence were being done to them."

"You are over-presumptuous, Gaspard. The only decorations in the cars were unattractive advertising-signs. The seats were covered with a material which re-

tained dirt and germs with great success, thus causing violent epidemics to sweep the cities with terrifying rapidity. The ventilation in the cars, according to great-grandfather, was fearful; and all passengers who rode more than three miles in them usually developed splitting headaches."

"Were there many of these horrible contrivances, mother?"

"I understand, Gaspard, that there were millions of the things in sight at all hours of the day, unless you were particularly anxious to go somewhere on one, in which case you couldn't find one for many hours."

"Then how is it, mother, that I have never seen a street-car until to-day?"

"Don't you remember, Gaspard, that the nation rose in revolt, burned all the street-cars, and began to walk to and from their work? That's why we are all so healthy. It was hard on the doctors, but a great thing for us."

"I don't wonder that people revolted, mother. It makes me feel ill to look at the nasty thing. Let's strap on our portable wings and fly up into one of those nice, cool clouds for a few minutes."

"Why, certainly, Gaspard. Ring for an attendant to open the skylight."

K. L. Roberts.

Motoring Masses Coming to Cords



TWO-THIRDS of all the new cars being equipped by the makers with cord tires are going out on Goodyear Cord Tires. But a growth even more striking than that is taking place.

Goodyear Cord Tires are standard equipment on the Franklin, the Packard Twin Six, the Locomobile, the Peerless, the White and the Haynes Twelve.

But you will also see them widely used now on cars like the Hudson, Stutz, Velie, Buick, Hupmobile, Chevrolet, Apperson, Dodge Brothers, Kissel, Oakland, Jackson, Oldsmobile, Chandler, Paige, and so on.

Simply because owners have learned that any good car gains in looks, in power-saving and gas-mileage, and in smooth riding, through Goodyear Cords.

Oversize, flexibility, and resiliency combine in these tires to produce real riding luxury by absorbing most of the jolt and jar of travel; to give unusual freedom from tire trouble; and to work economies by giving long service, and by saving power and fuel.

Their flexibility and resilience enable them to absorb road shocks without danger of stone-bruise and blow-out; add miles per gallon; assist in a quicker get-away; and make the car coast farther when power is shut off.

The oversize is very marked, and provides an increased cushion of air, which serves to emphasize the easy-riding and the other good qualities built into Goodyear Cord Tires.

Goodyear Tires, Tubes and Tire Saver Accessories are easy to get from Goodyear Service Station Dealers everywhere

The Goodyear Tire & Rubber Company
Akron, Ohio



Double-thick All-Weather and Ribbed Treads, for rear and front wheels. The deep, sharp All-Weather grips resist skidding and give great traction. The Ribbed Tread assists easy steering.

No-Hook and Q. D. Clincher types, for gasoline and electric cars.



AUT SCISSORS AUT NULLUS

What Happened to No. 575

The soldier in the train was dilating on his changed life. "They took me from my home," he said, "and put me in barracks; they took away my clothes and put me in khaki; they took away my name and made me 'No. 575'; they took me to church, where I'd never been before, and they made me listen to a sermon for forty minutes.

"Then the parson said, 'No. 575, Art thou weary, art thou languid?' and I got seven days' C.B. for giving him a civil answer."—*Tit-Bits*.

"Where do you intend to go this summer?"

"I'm going to stay at home," replied Mr. Dustin Stax. "My family's going away and I'm going to embrace the opportunity to sit in my shirt sleeves and smoke cigars in the best rooms in the house."—*Washington Star*.



A PROMINENT FIGURE IN POLITICS

Judging by a Sample

She reached San Francisco after dark, and was met by friends who motored her to their country home on a hillside.

The next morning she walked out onto the breakfast porch quite prepared to be astounded with the grandeur of California. Down an avenue of tall trees she caught a glimpse of sky-blue water.

"What is that water?" she asked.

"That," replied her hostess, a bit proudly, "is the Pacific Ocean."

"Oh! I had an idea it was larger."

—*Harper's Magazine*.

He Didn't

A boy fell into a pond, and when a man who was passing pulled him out he said to the boy: "Well, son, how did you come to fall into the lake?"

"I didn't come to fall in at all," replied the boy with some heat, "I came to fish."—*Ladies' Home Journal*.

"Is your new motor car a good hill climber?"

"Fine," replied Mr. Chuggins. "I only wish it would draw the line at hills. Sometimes it wants to try a tree or a telegraph pole."—*Washington Star*.

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The enthusiasm for
France inspired by
Lafayette is re-inspired
by Perrier.



Perrier

FRENCH NATURAL
SPARKLING
TABLE
WATER

IT is a pleasing conceit to say that Nature deliberately chose the purple vineyards of Southern France as the birthplace for Perrier—the most appropriate source imaginable for a water of such matchless natural sparkle and delicacy.

Perrier is bottled at the Springs in the South of France amidst the glorious French vineyards. Obtainable at all high-class Hotels, Restaurants and Grocers.

PERRIER, LTD. 515 Longacre Bldg.
Cor. Broadway & 42d St., New York.

For a high-class High-
ball—say PERRIER.



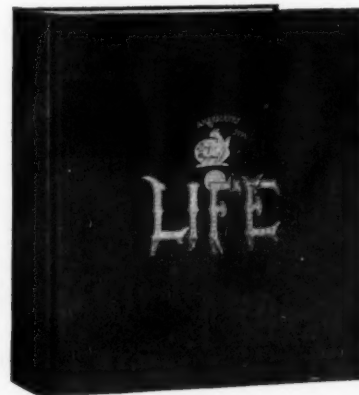
Bubbling with its
own carbonic gas.

A NEW IDEA IN BINDERS

Until now LIFE has never been able to supply its readers with an entirely satisfactory binder for the convenient and safe preservation of the copies of the journal.

The new invention expands or contracts at will, and makes a convenient volume to handle as well as being very simple in operation.

It is handsomely made, the outside being black Art Buckram with cover design in gilt, and is made to hold a full year's copies of LIFE.



Sent prepaid to any address on receipt of \$1.50

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17 West Thirty-first Street New York City

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257 CARS IN ONE

Mitchell
SIX

\$1325 f. o. b. Racine
WITH 26 EXTRA FEATURES

Marvels in Car Building

The Chief Things Accomplished by John W. Bate

We ask you to mark these things—you admirers of fine cars.

Let us drop for a moment all the minor attractions—the customary claims. Let us ask your judgment on what these things mean—today, tomorrow and always.

The Solid Things

We staked the Mitchell future, when we started car building, on the genius of John W. Bate. He had done wonderful things, in lines allied to this, as an efficiency engineer.

He has finished now. And we wish to cite, for your opinion, the solid results attained.

Costs Reduced 50%

He has reduced factory costs, in the past six years, an average of 50 per cent.

To do this he built a complete new plant, designed for efficiency. He has displaced hundreds of machines with new ones. He has taught thousands of men to save minutes.

Now this model plant—representing \$5,000,000—builds this New Mitchell at a cost which amazes our engineers.

700 Improvements

Under Mr. Bate's direction, every part of the car has been studied. The car has been

lightened some 30 per cent, yet made twice as strong as it once was.

Castings have been almost eliminated. Now 440 parts are either drop-forged or stamped from toughened steel.

Over 700 improvements have been made in the Mitchell to meet his ideas of efficiency.

30-Year Service

We have records on one Mitchell—built by Mr. Bate—which has run 218,734 miles. We have records on six Mitchells which have averaged 164,372 miles each—over 30 years of ordinary service.

Mr. Bate has always stood for a "lifetime car," and those records indicate its attainment.

You haven't known of these facts because we have waited until Mr. Bate's work was

completed. But engineers knew them. Mr. Bate's efforts have long been discussed among experts.

Every Mitchell dealer has a long list of engineers—men famous the country over—who have bought the Mitchell for themselves because of Mr. Bate's perfections.

73 New Attractions

Now comes a Mid-Year model with 73 new attractions. We held its completion until other new models were out.

This one car embodies all the best new features found in 257 Show models.

And it has 26 extras. That is, luxuries and conveniences which cars rarely include. No car in our class, we believe, has more than two of them.

It has Bate cantilever springs to make it the easiest-riding car built. Not one of these springs has ever yet been broken or repaired.

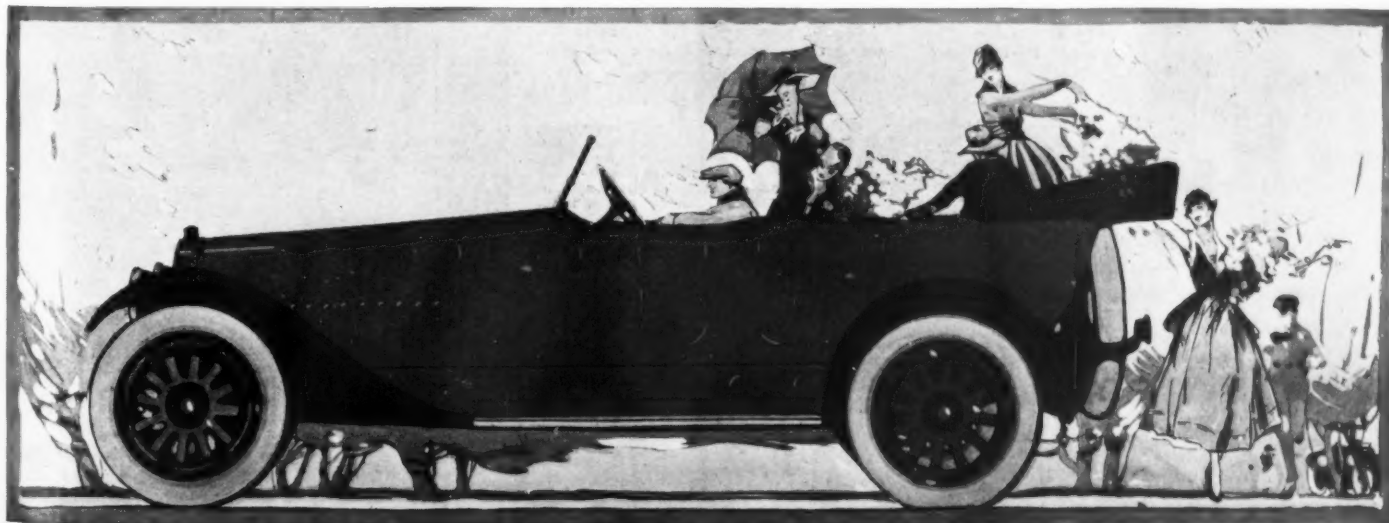
In these things—and our price—you will find our factory savings. You will find in this Mitchell a wonderful value.

The demand for the Mitchell has trebled of late. But we expected that and got ready. We are showing this spring another side to efficiency by not keeping customers waiting.

MITCHELL-LEWIS MOTOR CO.
Racine, Wis., U. S. A.

\$1325 F.o.b.
Racine
**For 5-Passenger Touring Car
or 3-Passenger Roadster**
7-Passenger Body \$35 Extra

High-speed, economical Six; 48 horsepower; 127-inch wheelbase; complete equipment, including 26 extra features.



OUR FOOLISH CONTEMPORARIES



Too Much

One of the Scottish golf clubs gives a dinner each year to the youngsters it employs as caddies. At the feast last year one of the boys disdained to use any of the forks he found at his place, and loaded his food into himself with his knife. When the ice-cream course was reached and he still used his knife, a boy who sat opposite to him, and who could stand it no longer, shouted:

"Great Scot! Look at Skinny, usin' his iron all the way round!"—*Tit-Bits*.

Sliced Oranges with a dash of Abbott's Bitters are appetizing and healthful. Sample of bitters by mail 25 cts. in stamps. C. W. Abbott & Co., Baltimore, Md.

No Directions

Little Edward's garden had just been completed, each tiny row had had its seed-envelope fastened on a stick, picturing here a radish, there an onion, etc.; but, alas! a heavy rain had already washed away the envelopes. Edward was in tears. When questioned, he exclaimed:

"Oh, mamma, the little pictures have all been washed away! How will the little seed know what to grow up into?"

—*Harper's Magazine*.



EGYPTIAN DEITIES

"The Utmost in Cigarettes"
Plain End or Cork Tip

People of culture, refinement
and education invariably
PREFER Deities to
any other cigarette.

25¢

Anagyrus

Makers of the Highest Grade Turkish
and Egyptian Cigarettes in the World

GORDON BEVERAGES—BRONX COCKTAIL.
Directions: 50% Gordon Dry Gin, 25% French Vermouth, 25% Italian Vermouth, Orange Juice. Fill glass with Cracked Ice. Shake well, strain and serve. Formula for another Beverage will follow next week.

"Ah! A package of old love letters, tied round with a faded pink ribbon. I could shed tears at the sight of them."

"Piffle! For true pathos nothing surpasses a bundle of cancelled checks."

—*Birmingham Age-Herald*.

BACARDI Makes The Perfect
Cocktail, Rickey or Highball. Try It!

PARK POLICEMAN: Get off the grass, there. Can't you see the notice?

SMALL BOY: I ain't walkin' on yer old grass. I'm steppin' between it.

—*Tit-Bits*.

BUDA MOTOR
"The part to buy the car by"

When I had to go into Mexico on Villa's trail

I found PREPAREDNESS where it counted—in BUDA truck motors. I had to have more trucks, lots more—IN A HURRY.

Efficient manufacturers gave them to me, and as the Buda Company, backed by 35 years' experience, was PREPARED, a large proportion of them were equipped with the remarkable

BUDA MOTOR

Northern Mexico is an awful test for a truck motor. Heavy loads over alkali, adobe, sand and rocks, hills and gulches; roads existing mostly "on paper." Yet all the BUDA motored trucks went through it handsomely and early proved that they were the ones to negotiate the whole length of the line of communication to keep our boys supplied with food and ammunition and in constant touch with their base.

The Buda Motor Book FREE on Request

THE BUDA COMPANY, HARVEY CHICAGO ILL.
Suburb

"Come Canoeing With Us" Canoeing in an "Old Town Canoe" is pleasure, recreation and exercise all in one. It is a master canoe in every detail—sturdy, durable and easy to paddle. 4000 canoes ready, \$30 up. Easy to buy from dealer or factory. Send for Catalog.

OLD TOWN CANOE CO., 1538 MIDDLE STREET, OLD TOWN, MAINE, U. S. A.

"Old Town Canoes"



THINGS THAT NEVER WERE

Officer: ARE YOU THE NUT WHO'S LOOKING FOR AN HONEST MAN?

Diogenes: YES, AND FOR MY TUR—SOMEONE'S STOLEN IT!

THE MULTIGRAPH



"Here's a Job I'm Proud Of"

"'We're all out of these price lists,' said the advertising manager, 'and must have some before the mail goes out tonight. That leaves it up to you and the Multigraph, Miss Barclay.'"

"So I got busy right away. It was a long page of descriptions and figures, with a cut here and there for good measure. But I knew we had everything needed for the job—several styles of type faces, some curved electrotypes, and real printer's ink—and the work itself is easy.

"First I set up the form. That took longest, because it had to be absolutely accurate. Then I took a proof, made my corrections, filled the automatic paper feed, turned on the electric motor, and the Multigraph did the rest.

"At half-past three I had 5,000 copies all finished—starting at ten o'clock, with an hour for lunch. And see the result—a neat, accurate, well printed list that I'm proud of. Even the manager said it couldn't be better.

And we saved a whole lot of money by doing it ourselves. Can you blame me for boosting the Multigraph?"

The Multigraph Means High Quality at Low Cost

Even if your business isn't big enough for an advertising manager, it's big enough for a Multigraph. Form typewriting and office printing are not confined to the firm of many departments.

There is a Multigraph equipment and a Multigraph price to meet your requirements, however large or small. In any case, the quality of work is high, and the saving great, in both time and money.

Multigraph equipments range in price from \$200 up. The terms of payment are easy—20% down and monthly installments. Mail the coupon and learn how the Multigraph can be profitably applied to your business.

THE WAY TO OPPORTUNITY

MULTIGRAPH, 1810 E. 40th Street, Cleveland

I shall be glad to have further information regarding the Multigraph and its possible application to my business.

Name.....

Official position.....

Firm.....

Street Address.....

Town.....State.....

ATTACH THIS TO YOUR LETTERHEAD AND MAIL



Enjoy This Inland Sea-Shore

Here is a holiday playground supreme. 400 miles of open water stretches away from the very threshold of Chicago Beach Hotel. Whether you seek the restfulness of the country or the more active sports and recreations, here you will find the best.

Frequent informal dances and orchestra concerts. Your summer outing here will be among people of your own sort.

The tastefulness and quiet efficiency of our service gives each guest a sense of home coming. Unsurpassed cuisine—either American or European plan. Only ten minutes' ride from shopping and theatre districts. Write for rates and reservations.

Chicago Beach Hotel

Hyde Park Blvd. on the Lake Shore

Chicago

EAT AND GROW THIN

Satisfying menus that will take off weight without starving you. Tells what you can eat, not what you can't. Thousands are following these rules successfully. Safe. Practical. Effective. Price \$1, Postage extra. At any bookstore or from

E. P. DUTTON & CO., 681 Fifth Ave., N. Y.

BELL-ANS
Absolutely Removes
Indigestion. One package
proves it. 25c at all druggists.

The End of the War—Friendly?

THE first Boer War ended in a banquet at which General Cronje entertained the British officers and officials with vast quantities of champagne, says Sydney Brooks in the *North American Review*.

Our Civil War ended with Grant and Lee pledging each other in a flagon of cider under an apple tree at Appomattox. They and their staffs breakfasted on flapjacks and maple sugar amid jokes and laughter.

The Franco-German War ended at a supper at Versailles given by Bismarck to German and French officers at the Hotel de Reservoir. Bismarck good-naturedly arranged that the last

shot of the war should be fired by the French, which was accordingly done at midnight, amid bumpers of champagne.

General Nogi ended the Russo-Japanese War in a dinner to the Russian headquarters staff, in 1904, at Shahotsu. A vast quantity of—tea was drunk.

Can it be possible that the present war will end in a dinner at Berlin, in which French champagne and German



Save Half on Seat Covers!

\$34 Covers for Overlands now only \$17; \$40 Hudsons, \$20; \$36 Buicks, \$18; \$40 Chalmers, \$20; \$40 Cadillacs, \$20; Studebakers, \$18; Paiges, \$19—all other cars proportionately low.

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Smartness, Comfort, Safety Fit your car with beautiful Globe Seat Covers—give it newness, class and luxury—keep it always spick and span—save the leather upholstery from wear—save your clothes from soiling. Nearly every car will have them.

Perfect Fit for Every Car Guaranteed

Globe Seat Covers are guaranteed to fit any car perfectly—no wrinkles, no sagging, no bulging. Made for every model of every car over perfect patterns. Trimmed in handsome, wear-resisting furniture leather. Made in the finest waterproof and washable fabrics. Attach them yourself in a jiffy—detach them quickly any time for cleaning.

APPROVAL Let us send you Globe Seat Covers at our risk. Compare them with the highest priced kind. If they do not suit on pass them in every way, return them. Pay only if satisfied. Send name, model and year of your car for approval offer, 15 beautiful sample fabrics, half prices and handsomely illustrated book. Your car needs Globe Seat Covers. Write us now and save half.

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beer will mingle most agreeably? or that Lord Kitchener will give a similar banquet to the Emperor Franz Joseph at Vienna, and the Tsar will celebrate with his old friend the Sultan in Constantinople? It is a sad thought.

Fame

A Long Island teacher was recounting the story of Red Riding Hood. After describing the woods and the wild animals that flourished therein, she added:

"Suddenly Red Riding Hood heard a great noise. She turned about, and what do you suppose she saw standing there, gazing at her and showing all its sharp, white teeth?"

"Teddy Roosevelt!" volunteered one of the boys.—*New York Times*.

WHEN all but the members of the medical profession were ignorant of the dangers of infection, small injuries grew into big ones, little hurts became serious and blood poison was a common occurrence.

Today every household can be immune from these dangers.

Dioxogen

prevents infections.

It keeps little or big hurts from becoming dangerous.

Use it for cuts, scratches, burns or any injury big or little where the skin is broken.

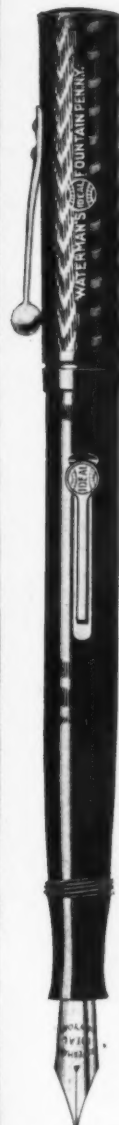


AT ALL DRUGGISTS
The Oakland Chemical Co.
10 Astor Place - New York

Waterman's Ideal Fountain Pen



*Buy a Waterman's Ideal
before you roam
When Summer turns your
steps from home*



Self-Filling, Safety,
Regular and
Pocket Types to
fit every hand.
Prices \$2.50
to \$150.00.
At the Best Stores
L. E. Waterman
Company
New York



"WHY ARE YOU HOLDING HIM DOWN
LIKE THAT?"
"CAUSE THERE'S THISTLES UNDER HIM,
LADY."

Rameses.

A very peculiar
cigarette. You
may not like it.

But be very sure
that you will
form a strong and
definite opinion one
way or the other.

The reason for the
constant changing
in brands among
cigarette smokers is
a certain soft neu-
trality of flavor
characteristic of
most varieties. The
only variation in placid
mediocrity is on the box.

If almost any decent
brand satisfies you, you
probably will not care
for Rameses, "The
Aristocrat of Cigarettes."

But if you are seeking a
very definite and dis-
tinctive cigarette, unlike
others—unforgettable—
the *one* cigarette for
your personal and indi-
vidual taste—then you
are coming to Rameses.

Soon.

Remember, Nobody ever
changes from Rameses.

Evolution

"Some call it evolution and others
call it God."

I AM Evolution.

In my name are committed most
of the crimes that history records.

I am Herbert Spencer's child, but
I come of a long line. My ancestry
goes back to Heraclitus.

When murders are committed, it is
said to be my process of making men

better. When governments change, I
did it.

I am the modern substitute for
Jehovah.

Progress is my progeny. My other
name is mutability.

I am the accommodation elevator
for humanity.

"Going up?" or

"Going down?"

That, by the way, is my secret.



Clicquot Club Ginger Ale is sold Nationally—all over America, not because it is preferred to local ginger ales in a few places, but because in all places the family that buys it, serves it with pride and the dealer who sells it, finds his demand bigger and better every year. At most fountains, but the great place for Clicquot is in the ice box at home. It mixes well with almost anything. Buy it by the case from good grocers and druggists.

Other Clicquot Club beverages are: Birch Beer, Lemon Sour, Root Beer, Sarsaparilla and Orange Phosphate.


THE CLICQUOT CLUB COMPANY
Millis, Massachusetts

Clicquot Club
Pronounced Klee-ko
GINGER ALE



THE LAND OF PLENTY

CARSTAIRS RYE



Since 1788, a shining example of "Made in America" quality.

In the protective bottle—
"a good bottle to keep good whiskey good."

Quaint Cape Cod

A rare combination of shore and country joys—the summer life you've longed for.

Vacation Delights

Warm Sea-Bathing, Fishing, Yachting, Golf, Motoring, Tennis, Horseback Riding.

Every breeze an ocean breeze

"Quaint Cape Cod" or "Buzzards Bay"

Illustrated booklets; write Vacation Bureau, Room 471, 171 Broadway, New York.

New York, New Haven & Hartford R. R.

Hindu Proverbs

THE Yellow Dog that comes well recommended,
Will be a Lion ere the game is ended.

Farming bears the bell away;
Trade comes next, the Wise Men say;
Service is a sorry lot,
Beggary is worst, God wot!

Five eggs was all the Rajah taxed
the Village;—
His Soldiers took a Thousand Fowls
in pillage.

They that challenge Danger, bring
On themselves Disastrous Force:
Do not stand Before the King,
Do not stand Behind the Horse.
Arthur Guiterman.

DURING the recent Shakespeare celebration, a number of local amateurs appeared in the great dramatist's most famous tragedy. Next day the principal actor inquired of a critical friend what he thought of the performance.

"It was great! 'Simply great!' was the reply. 'As you played Hamlet it was easy to see why Ophelia should go and drown herself.'"—*Boston Transcript.*

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GLUE 10¢
BETTER THAN MUCILAGE

HOTEL ASPINWALL

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High and Cool in the Berkshires

A HOTEL OF DISTINCTION

Opens June 17 Elevation 1400 Feet

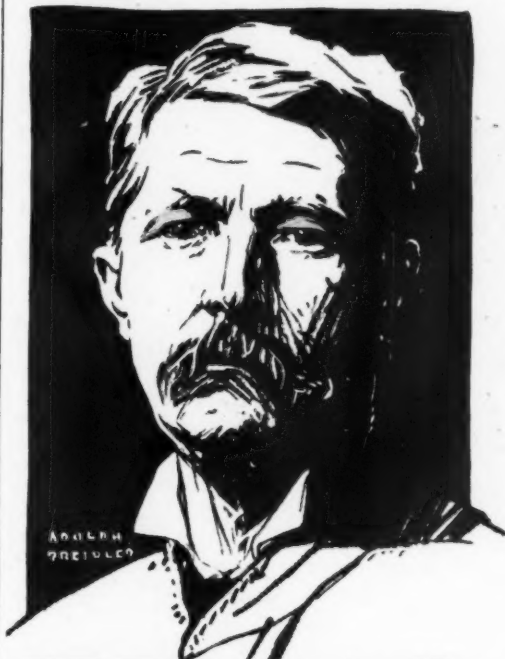
HOWE & TWOROGER, Managers
Winter Resort, PRINCESS HOTEL, Bermuda

What Frenchmen Think of Us

A GOOD friend in Paris, M. Ernest Dimnet, has been disturbed by something said in LIFE, on authority of certain fervent friends of France, about French contempt for the United States. He writes to us at some length to deprecate the idea that any such feeling is common. He speaks of the surprise of the average Frenchman at some attitudes of our government, but he goes on to say:

Ask any Frenchman on which side he thinks American sympathies are enlisted: he will not have a moment's hesitation. The newspaper he reads has never said a word about such disclosures as have been made to you, but it has been full of what the American press—you among the rest, though not so frequently as I would wish and you deserve—says for us and against our enemies; he has seen statistics showing that ninety-seven per cent. of your university professors are for the Allies, and not

Henry M. Stanley went Thirty weeks without a Shave



WHEN Stanley found Dr. Livingstone in the heart of the African jungle, one of his first acts was to borrow the hone used by the doctor on his surgical instruments.

Stanley's bearers had lost the

baggage containing his hone. His razor had acquired an edge like a butter knife and his beard the appearance of a hedge.

Today practically every famous traveler, explorer and missionary carries a Gillette Safety Razor.

Gillette blades are on sale in the Arctic circle and the African Jungle, in every outfitting and supply camp in the world.

Stropping and honing has had its day.

The daily Gillette shave is a matter of course with the average business and professional man.

The Gillette shave is quick and cool, safe and sanitary. It is velvet-smooth, no matter how wiry the beard or tender the skin. Adjust the handle for a light or a close shave. A keen, fresh blade is always ready. No stropping—no honing. Prices \$5 to \$50. Blades 50c. and \$1 the packet. Dealers everywhere.

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Bruxelles Exposition, 1910 Belgium
Vienna Exposition 1873, Austria
Bruxelles Exposition, 1897, Belgium
Paris Exposition, 1867, France

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Oldest and largest producers of Champagne in America



exclusively on account of Rheims and Louvain; he has passed the wonderful American hospital at Neuilly and the emporium of American charity in the rue Jean Goujon; he constantly meets soldiers who tell him in a matter-of-course manner, as I have heard them myself: "Oh! mais, nous recevions souvent des paquets d'Amérique dans la tranchée"; he knows—who does not?—refugees from the invaded part of the country or from Belgium who would have starved had it not been for the familiar American committee; he knows that a large proportion of our

munitions, of our artillery, of the tractors which fill the streets at certain hours, come from the United States. He knows all this and a great deal more which I might say if I chose to refer to notes I have made. What are the intricacies of diplomacy, the tedious succession of notes, compared to these tangible proofs of sympathy? I wish the man in the street could know more than he does about certain sides of the American character, its idealism above all, but about the good-will of America he knows all that he ought to know.

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A New Novel by Alice Brown, Author of "My Love and I," "Children of Earth," etc.

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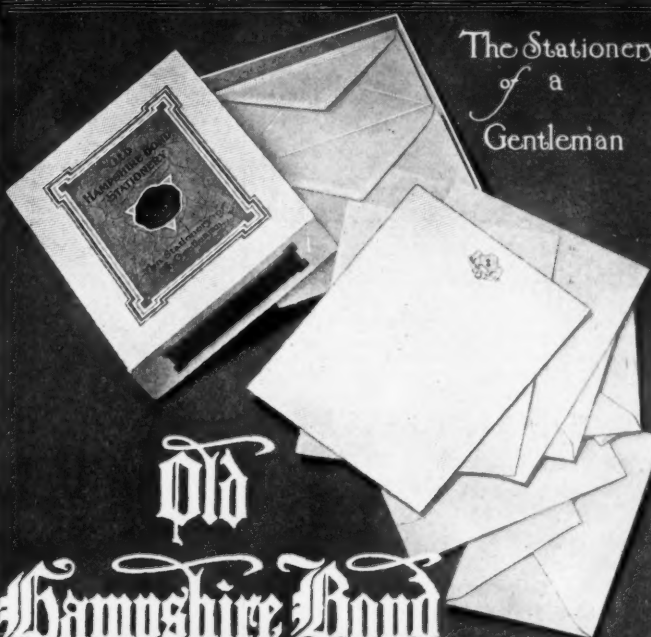
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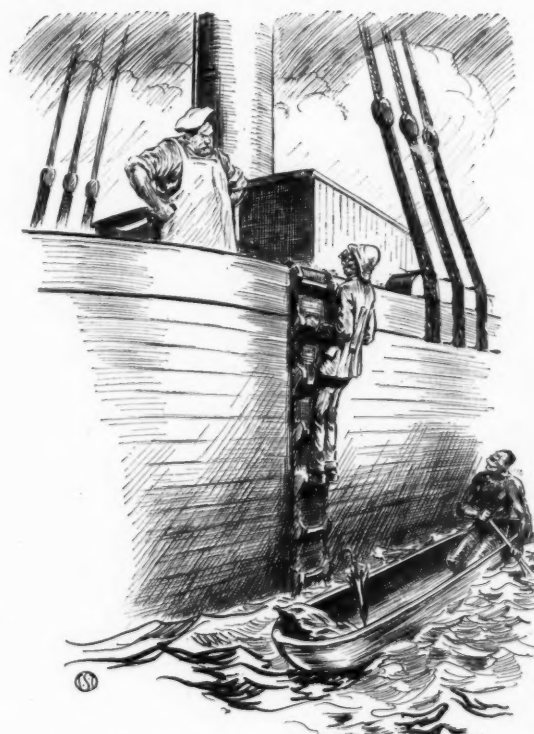
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"DID YOU STRIKE MANY STORMS ON THE WAY DOWN?"
"FAITH AN' WE DID, NOW. JIST YOU TAKE A PEEP AT TH' SHIP'S LOG."
"MY, MY! 'ALL SPLINTERED, I DARESAY."

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This soft powder, applied now and then, keeps the skin free from hair without the slightest risk. It will not remove hair permanently—this cannot be done safely.

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When the schoolboy is waiting for the noon hour.

When the salesgirl is waiting for the clock to strike six.

When the employees are waiting for the pay envelope on Saturday.

When the fisherman is waiting for a bite.

When an author is waiting for a decision on his manuscript.



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To Grow or to Swell?

A friend of mine says that every man who takes office in Washington either grows or swells, and when I give a man an office I watch him carefully to see whether he is swelling or growing.—*The President at the National Press Club Dinner.*

SO Garrison grew until he o'er-topped the President and was decapitated.

So Daniels continues to swell with vanity, ignorance and self-conceit, and the much-needed puncture is not administered.

Ingram's Milkweed Cream



There is Beauty in Every Jar. Send us 6c in stamps to cover cost of packing and mailing, and get free our Guest Room Package containing Ingram's Face Powder and Rouge in novel purse packets, and Milkweed Cream, Zodenta Tooth Powder, and Perfume in Guest Room sizes. Address

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OUR booklet, "The Rational Treatment of Constipation," summarizes briefly some of the facts which doctors have learned about constipation—what causes it, and why the use of Nujol as an internal lubricant is an effective method of treatment.

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Most druggists carry Nujol, which is sold only in pint bottles packed in cartons bearing the Nujol trademark. If your druggist does not carry Nujol, we will send you a pint bottle prepaid to any point in the United States on receipt of 75 cents—money order or stamps.



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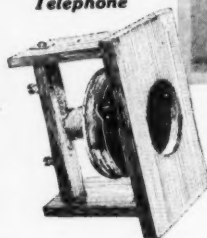
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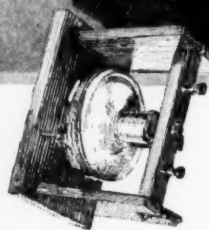
A Tactful Child

Little Charlotte accompanied her mother to the home of an acquaintance. When the dessert course was reached the little girl was brought down and given a place next to her mother at the table. The hostess was a woman much given to talking, and quite forgot to give little Charlotte anything to eat. After some time had elapsed Charlotte could bear it no longer. With the sobs rising in her throat, she held up her plate as high as she could and said: "Does anybody want a clean plate?"—Argonaut.

1875
The First
Telephone



1916
The Country-wide System



Forty-one Years of Telephone Progress

The faint musical sound of a plucked spring was electrically carried from one room to another and recognized on June 2, 1875. That sound was the birth-cry of the telephone.

The original instrument—the very first telephone in the world—is shown in the picture above.

From this now-historic instrument has been developed an art of profound importance in the world's civilization.

At this anniversary time, the Bell System looks back on forty-one years of scientific achievement and economic progress, and gives this account of its stewardship:

It has provided a system of communication adequate to public needs and sufficiently in advance of existing conditions to meet all private demands or national emergencies.

It has made the telephone the most economical servant of the people for social and commercial intercourse.

It has organized an operating staff loyal to public interests and ideals; and by its policy of service it has won the appreciation and good will of the people.

With these things in mind, the Bell System looks forward with confidence to a future of greater opportunity and greater achievement.

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AND ASSOCIATED COMPANIES

One Policy

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Universal Service



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perfumes, varies with
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With a BLOND, it recalls honeysuckle, tuberose—or is it jonquil or hyacinth?

And around the BRUNETTE and TITIAN types it creates a fragrant atmosphere of dark red roses and recalls the gorgeous bloom of the Pagoda tree of the Burmese temples, or the wonderful Ylang and Champa flowers.

Even with two Brunettes, the odor differs, according to the personality of the user.

Mary Garden Perfume accentuates the temperamental characteristics of every woman.

In warm weather, Mary Garden Cold Cream, Toilet Water, Face Powder and Talcum, must be used by all with social ambitions.

Rigaud
Master Perfumer
Paris



"WOW! GYP AN' I WERE TRYING TO SEE WHICH COULD MAKE THE WORST FACES, AN' HE WON!"

Dethroning the Widow

NUMERICALLY and per capita-ly we are, no doubt, as well supplied with widows to-day as at any other period in the history of the country. Indeed, in many parts of the country the stringency of divorce regulations has been relaxed almost enough to make two grass widows grow where one grew before. But in spite of all that, we do not hear so much of widows as we formerly did. They do not occupy the same place in the enamorous scheme of things.

The "dashing widow," as we all know, was easily one of the most famous char-



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Novel desserts give an added measure of enjoyment to any luncheon or dinner. Why not serve a distinctive Violet dessert—one having the *taste* and *colour* of violets?

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"40 Beaches of New Jersey"



Pennsylvania Railroad

The Standard Railroad of the World

acters in history. She was omnipotently irresistible. The word dashing seemed to have been invented to describe her. She was supreme, triumphant. She could be relied upon to conquer all competitors.

But those days appear to be over. The encroachments upon her domain have been steady and effective. Everybody nowadays, all the seven ages of women, from puling infant hugging her teddy-bear to sprightly grandma executing the newest variation of the fox trot, makes a special point of being dashing. There is

not a single moment in the life of a member of the fair sex when she considers it fitting and proper to look old or act old or feel old or to withdraw herself from the haunts of admirers.

The ascendancy of the widow has suffered correspondingly. Although we all still admire her from the depths of our heart and although she still dashes with as much dash as ever, the attention she commands is no longer undivided as in the good old days of yore.

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TWO beautiful girls were madly in love with you, and to save your life you couldn't make up your mind which to take, and you had no one to whom you could go for sympathy and advice except your wife?—What would you do?

You had been born among thieves, your father was a drunkard, your faculties were stunted, your moral sense throttled, and your body starved; and when you were about twenty-one and a lovely lady of fifty, with an income of fifty thousand a year and a bland smile, should come and ask you to let her be a sister to you in the vineyard?—What would you do?



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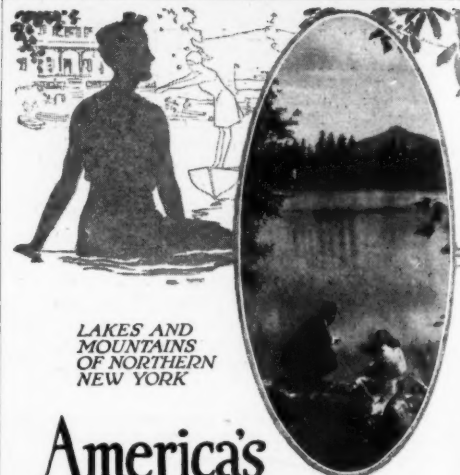
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PLAIN OR CORK TIP
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THE Germans had taken New York; for three days the soldiers of the Kaiser guarded the streets; the city was at a standstill.

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Two hours later American brokers held a controlling interest in the German Occupation Corporation Preferred, and the country was safe.

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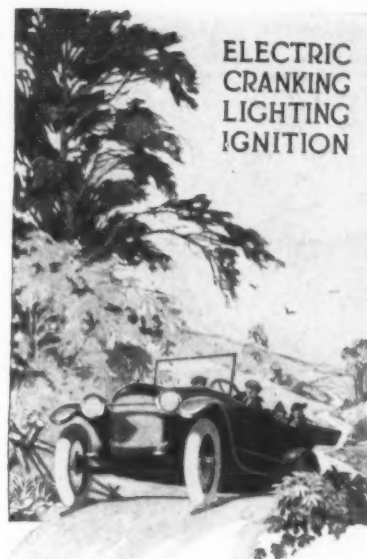
Stoves

WHEN will somebody invent a fit substitute for stoves? For many years now stoves have been deteriorating in character. They are no longer individual, personal. The old-fashioned stove, with its good-natured, glowing sides, throwing out warmth and sunshine, drawing all the bad air out of the room, was always the center of an admiring circle.

The morality of stoves has been distinctly lowered. Those goodly scions of the past have degenerated into the steam heating plants of the present, run by syndicates and automatically adjusted. Any intimate cooperation with them is impossible. They are passionless. Their only aim is to burn up coal. Night and day they labor unceasingly to support a few coal barons in luxury. There is no efficiency about them. They waste all the way from eighty to ninety per cent. They never rise above the standard of morality adopted by the local plumber. What that standard is—God forbid that we should dwell upon it.

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Books Received

On the Art of Writing, by Sir Arthur Quiller-Couch, M.A. (G. P. Putnam's Sons. \$1.35.)

Pittsburgh; A Sketch of its Early Social Life, by Charles W. Dahlinger. (G. P. Putnam's Sons. \$1.25.)

Chapel, by Miles Lewis. (Geo. H. Doran Company. \$1.35.)

The New Golf, by P. A. Vaile (E. P. Dutton & Co. \$2.00.)

Youth, by Max Halbe. (Doubleday, Page & Co. 75 cents.)

Hobson's Choice, by Harold Brighthouse. (Doubleday, Page & Co. 75 cents.)

Under the Country Sky, by Grace S. Richmond. (Doubleday, Page & Co. \$1.25.)

The Proof of the Pudding, by Meredith Nicholson. (Houghton, Mifflin Co. \$1.35.)

Chicago, Poems, by Carl Sandburg. (Henry Holt & Co. \$1.25.)

The German Spirit, by Kuno Francke. (Henry Holt & Co. \$1.00.)

Punishment, by Louise Burleigh. (Henry Holt & Co. \$1.00.)

FIVE BIG WEEKS OF GREAT SERIALS

May 27 "Captain Fly By Night" By Johnston McCulley

A dashing Don Juan of old Lower California in the days of the beautiful Ramona.

June 3 "Box 991" By J. U. Giesy & J. B. Smith

Another adventure in the life of Semi Dual, the most celebrated occult detective in all fiction.

June 10 "Trader Brayne's Daughter" By Vance Palmer

Just a smashing love story of the sea, in which two hearts and two souls reap all rewards.

June 17 "The Return of the Mucker" Edgar Rice Burroughs

This is the sequel that the All-Story readers have been calling for. It is by the author of the Tarzan Tales.

June 24 "The Fugitive Sleuth" By Hulbert Footner

The author of "Jack Chanty," "The Sealed Valley" and "The Huntress" has written a masterpiece in this, his latest serial.

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That's the remarkable economy record made by the New Stromberg Carburetor on a 1916 Model D-45 Buick in a test officially observed by a representative of the A. A. A. Sept. 16th.
The car, with passengers, weighed 3500 lbs., and without touching the New Stromberg Carburetor, under the amazing time of 2:50.25. On this same lap a speed of 61 miles an hour was attained.

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A Jeffery Six did it, equipped with the New Stromberg Carburetor. The car, with five passengers, weighed 4100 lbs., and it made the remarkable economy record of 28.7 miles on one gallon of gasoline.

The New Stromberg Carburetor has been making amazing economy and other records every day on all kinds of cars. For increased mileage, speed, power, acceleration and reliability you cannot equal a New Stromberg Carburetor.

Send us the name, model and year of your car for more record making tests and proof that your car needs a New Stromberg.

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Dept. B, 64 E. 25th St., Chicago

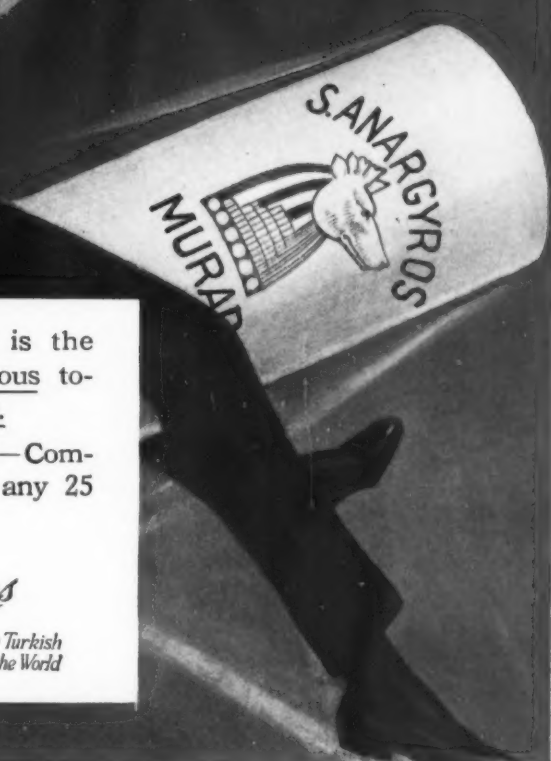
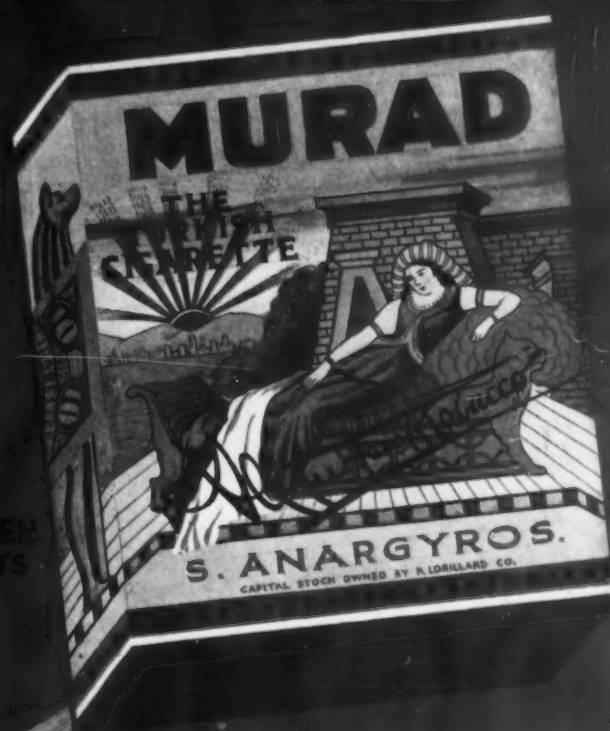
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Turkish Tobacco is the
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Judge for yourself—Com-
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